

Site Usage

79,209 Visits

45.87% Bounce Rate

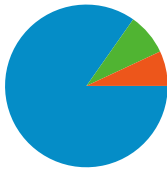
231,275 Pageviews

00:03:20 Avg. Time on Site

2.92 Pages/Visit

71.43% % New Visits

Traffic Sources Overview

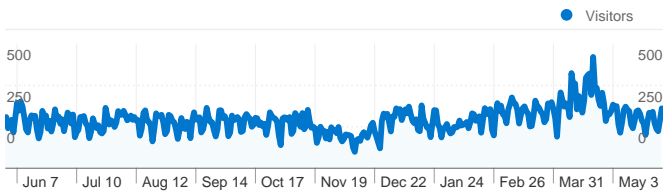


- **Search Engines**
67,136.00 (84.76%)
- **Direct Traffic**
6,571.00 (8.30%)
- **Referring Sites**
5,502.00 (6.95%)

Content Overview

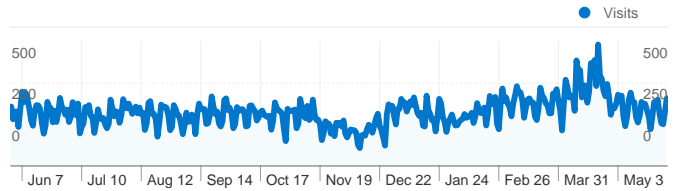
Pages	Pageviews	% Pageviews
/	29,644	12.82%
/beechworth_accommodation/in	17,433	7.54%
/visitor_information/index.html	10,226	4.42%
/beechworth_accommodation/b	9,622	4.16%
/beechworth_accommodation/s	8,329	3.60%

Visitors Overview



Visitors
58,573

Visits for all visitors

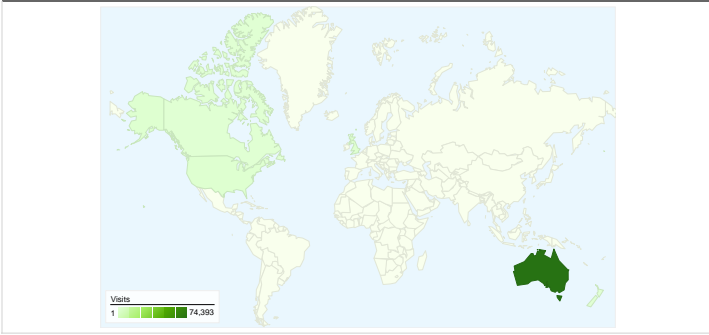


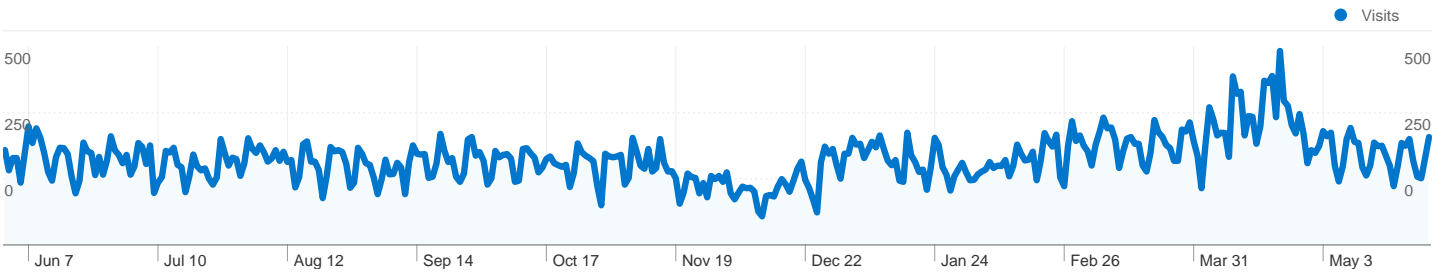
Visits
79,209

New vs. Returning

Visitor Type	Visits	% visits
New Visitor	56,624	71.49%
Returning Visitor	22,585	28.51%

Map Overlay



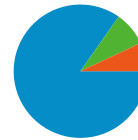


All traffic sources sent a total of 79,209 visits

8.30% Direct Traffic

6.95% Referring Sites

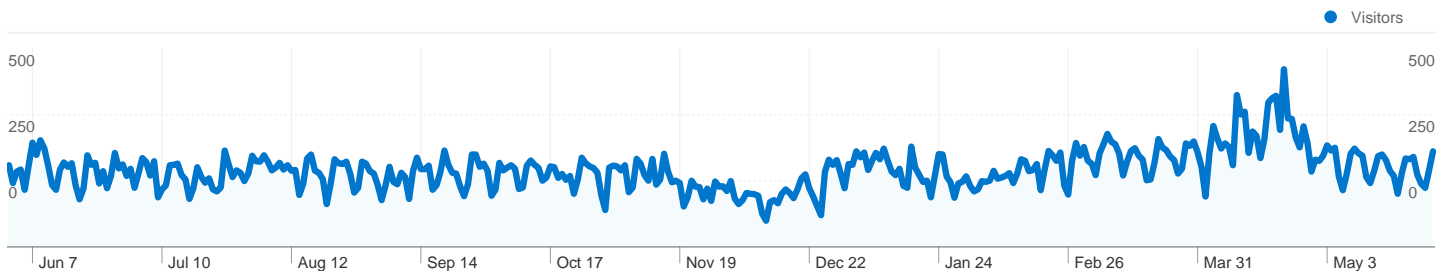
84.76% Search Engines



- Search Engines
67,136.00 (84.76%)
- Direct Traffic
6,571.00 (8.30%)
- Referring Sites
5,502.00 (6.95%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	62,347	78.71%	beechworth	18,491	27.54%
(direct) ((none))	6,571	8.30%	beechworth accommodation	3,814	5.68%
bing (organic)	2,636	3.33%	beechworth victoria	1,354	2.02%
google.com.au (referral)	1,531	1.93%	accommodation beechworth	1,024	1.53%
yahoo (organic)	1,052	1.33%	accommodation beechworth	514	0.77%



58,573 people visited this site

79,209 Visits

58,573 Absolute Unique Visitors

231,275 Pageviews

2.92 Average Pageviews

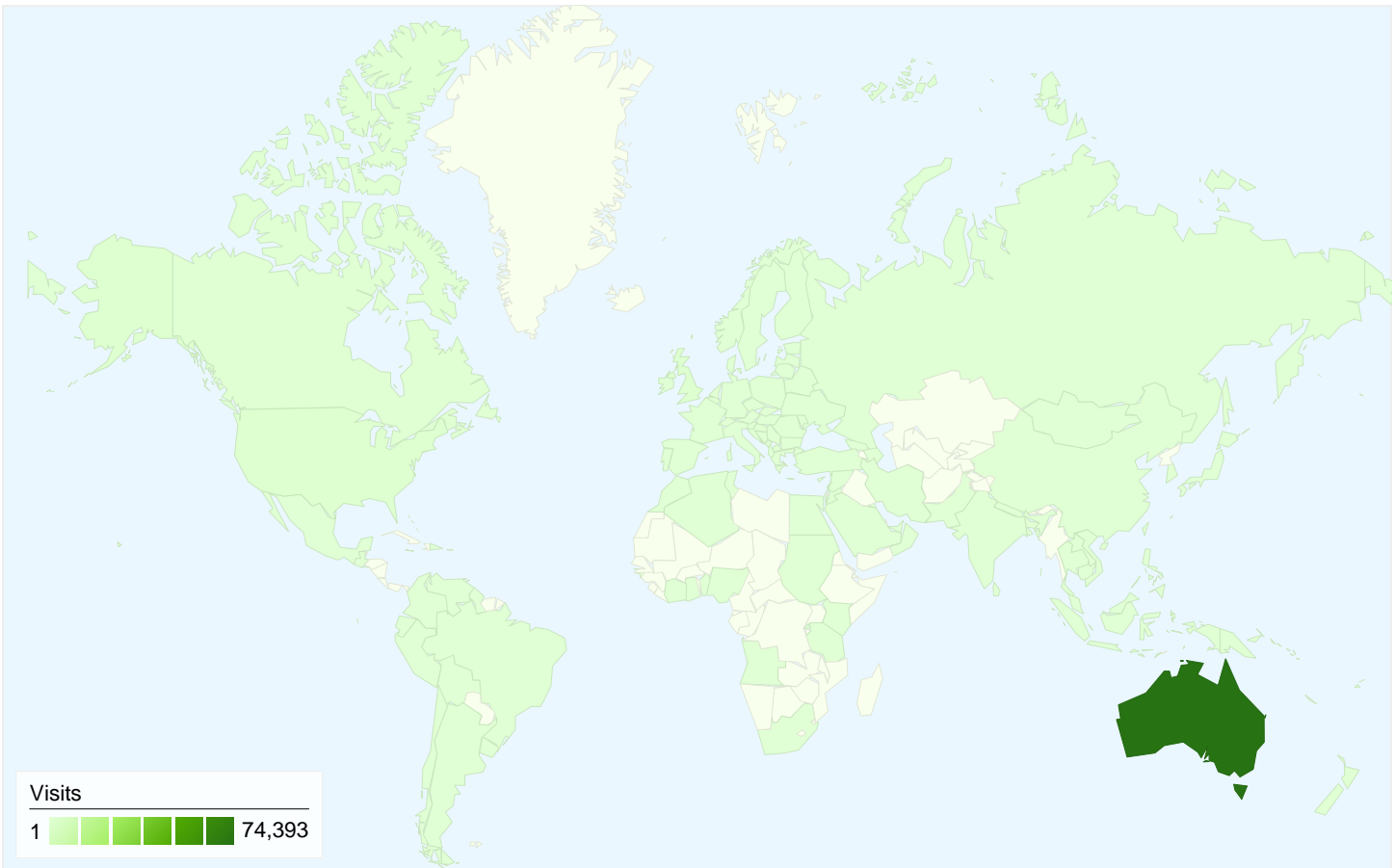
00:03:20 Time on Site

45.87% Bounce Rate

71.43% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	46,391	58.57%	Unknown	40,524	51.16%
Firefox	14,272	18.02%	Cable	18,007	22.73%
Safari	12,748	16.09%	DSL	16,030	20.24%
Chrome	4,577	5.78%	T1	3,495	4.41%
Opera	485	0.61%	Dialup	861	1.09%



79,209 visits came from 120 countries/territories

Site Usage

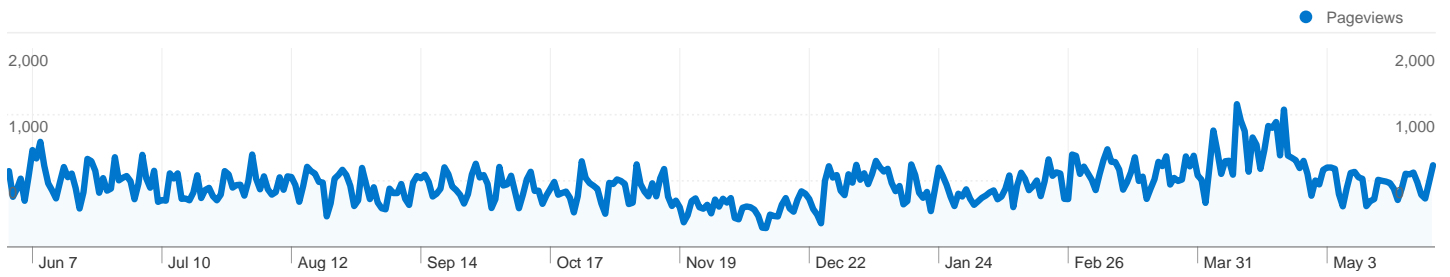
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 79,209 % of Site Total: 100.00%	Pages/Visit 2.92 Site Avg: 2.92 (0.00%)	Avg. Time on Site 00:03:20 Site Avg: 00:03:20 (0.00%)	% New Visits 71.49% Site Avg: 71.43% (0.08%)	Bounce Rate 45.87% Site Avg: 45.87% (0.00%)	
Australia	74,393	2.97	00:03:24	70.72%	44.78%
United States	1,053	1.90	00:02:24	91.93%	67.14%
United Kingdom	1,005	2.07	00:01:32	60.00%	65.07%
New Zealand	392	3.10	00:02:26	82.65%	52.81%
Canada	247	2.47	00:01:52	91.90%	53.04%
Ireland	150	1.57	00:00:53	96.67%	85.33%
India	150	1.77	00:01:50	95.33%	58.67%
Germany	129	2.53	00:01:59	87.60%	55.04%
China	113	2.04	00:02:12	89.38%	64.60%

Japan	110	2.69	00:12:28	87.27%	50.91%
Netherlands	103	2.63	00:01:56	81.55%	48.54%
Singapore	101	3.20	00:04:06	81.19%	45.54%
France	75	3.07	00:01:30	89.33%	53.33%
Malaysia	71	2.01	00:01:19	84.51%	61.97%
Nigeria	68	1.63	00:00:57	85.29%	82.35%
Philippines	66	1.64	00:00:30	92.42%	74.24%
Switzerland	58	2.81	00:03:05	75.86%	55.17%
Italy	51	2.33	00:01:20	96.08%	64.71%
South Africa	47	3.09	00:05:34	89.36%	55.32%
(not set)	45	1.98	00:01:05	88.89%	68.89%
Russia	43	1.26	00:00:41	97.67%	88.37%
Thailand	37	2.32	00:01:25	100.00%	70.27%
Hong Kong	33	1.97	00:01:48	93.94%	54.55%
Indonesia	33	2.85	00:05:07	78.79%	42.42%
Sweden	31	2.23	00:00:45	87.10%	51.61%
Belgium	31	2.13	00:01:09	96.77%	54.84%
Brazil	30	1.43	00:00:21	50.00%	70.00%
Spain	27	1.96	00:02:19	96.30%	70.37%
Taiwan	25	2.76	00:29:52	88.00%	56.00%
Norway	25	2.16	00:01:05	100.00%	52.00%
Finland	23	3.26	00:03:18	86.96%	30.43%
Poland	22	2.09	00:00:43	90.91%	68.18%
Austria	21	3.14	00:02:28	90.48%	61.90%
Denmark	19	2.11	00:00:38	84.21%	63.16%
United Arab Emirates	18	1.67	00:00:54	88.89%	61.11%
Mexico	16	1.19	00:00:28	100.00%	81.25%
Jersey	16	5.00	00:05:03	18.75%	6.25%
Vietnam	15	2.87	00:01:28	93.33%	53.33%
Turkey	14	1.79	00:00:39	100.00%	64.29%
Greece	13	1.46	00:00:21	92.31%	69.23%
Croatia	13	2.08	00:00:37	100.00%	61.54%
Czech Republic	12	1.58	00:00:15	100.00%	66.67%
Romania	12	1.83	00:02:31	100.00%	50.00%
South Korea	11	1.91	00:00:27	100.00%	63.64%
Pakistan	11	1.45	00:00:42	81.82%	63.64%

Peru	11	1.55	00:02:49	100.00%	81.82%
Argentina	9	1.67	00:00:59	100.00%	77.78%
Iran	8	2.00	00:02:23	100.00%	62.50%
Slovakia	8	1.38	00:00:10	87.50%	62.50%
Portugal	8	1.25	00:00:05	100.00%	75.00%
Ghana	8	1.00	00:00:00	87.50%	100.00%
Israel	8	3.12	00:02:22	87.50%	37.50%
Saudi Arabia	8	1.12	> 00:00:00	87.50%	87.50%
Hungary	7	2.14	00:00:45	100.00%	57.14%
Ukraine	7	1.29	00:01:29	100.00%	85.71%
Serbia	7	1.29	00:00:13	100.00%	71.43%
Chile	7	1.43	00:00:11	100.00%	71.43%
Bulgaria	6	1.17	00:00:05	100.00%	83.33%
Macedonia [FYROM]	6	1.17	00:00:08	83.33%	83.33%
Fiji	5	1.40	00:00:49	100.00%	80.00%
Bangladesh	5	1.60	00:00:17	100.00%	60.00%
Mauritius	5	4.20	00:16:22	80.00%	20.00%
Egypt	4	1.50	00:00:36	75.00%	75.00%
Sri Lanka	4	1.75	00:05:32	75.00%	50.00%
Tanzania	4	1.75	00:00:25	100.00%	25.00%
Bosnia and Herzegovina	4	1.25	00:00:07	100.00%	75.00%
Estonia	4	1.00	00:00:00	100.00%	100.00%
Jamaica	3	1.00	00:00:00	66.67%	100.00%
Mongolia	3	2.00	00:03:35	33.33%	0.00%
Belarus	3	1.00	00:00:00	100.00%	100.00%
Jordan	3	1.33	00:00:08	100.00%	66.67%
Papua New Guinea	3	1.67	00:00:14	100.00%	33.33%
Benin	3	1.00	00:00:00	100.00%	100.00%
Cyprus	3	1.00	00:00:00	100.00%	100.00%
Colombia	3	1.00	00:00:00	100.00%	100.00%
Laos	3	2.33	00:02:20	66.67%	33.33%
New Caledonia	3	2.00	00:01:14	100.00%	66.67%
Slovenia	3	2.33	00:01:04	100.00%	66.67%
Ecuador	3	1.33	00:02:11	33.33%	66.67%
Kenya	2	1.00	00:00:00	100.00%	100.00%
Malta	2	2.00	00:00:38	100.00%	50.00%

Solomon Islands	2	3.00	00:02:51	100.00%	0.00%
Albania	2	1.00	00:00:00	100.00%	100.00%
Georgia	2	1.00	00:00:00	100.00%	100.00%
Venezuela	2	1.50	00:00:03	100.00%	50.00%
Luxembourg	2	1.00	00:00:00	100.00%	100.00%
Bolivia	2	1.00	00:00:00	100.00%	100.00%
Vanuatu	2	2.00	00:01:09	100.00%	50.00%
Latvia	2	1.00	00:00:00	100.00%	100.00%
Lithuania	2	1.00	00:00:00	100.00%	100.00%
Rwanda	1	1.00	00:00:00	100.00%	100.00%
Guinea-Bissau	1	1.00	00:00:00	100.00%	100.00%
Kuwait	1	1.00	00:00:00	100.00%	100.00%
Sudan	1	1.00	00:00:00	100.00%	100.00%
El Salvador	1	2.00	00:21:17	100.00%	0.00%
Uruguay	1	1.00	00:00:00	100.00%	100.00%
Montenegro	1	1.00	00:00:00	100.00%	100.00%
Christmas Island	1	2.00	00:01:49	100.00%	0.00%
Gambia	1	4.00	00:00:53	100.00%	0.00%
Angola	1	1.00	00:00:00	100.00%	100.00%
Nepal	1	2.00	00:00:12	100.00%	0.00%
Trinidad and Tobago	1	1.00	00:00:00	100.00%	100.00%
Morocco	1	2.00	00:00:56	100.00%	0.00%
Guatemala	1	1.00	00:00:00	100.00%	100.00%
Guyana	1	1.00	00:00:00	100.00%	100.00%
Faroe Islands	1	2.00	00:00:42	100.00%	0.00%
Oman	1	1.00	00:00:00	100.00%	100.00%
Maldives	1	1.00	00:00:00	100.00%	100.00%
Azerbaijan	1	1.00	00:00:00	100.00%	100.00%
Syria	1	1.00	00:00:00	100.00%	100.00%
Côte d'Ivoire	1	1.00	00:00:00	100.00%	100.00%
Puerto Rico	1	1.00	00:00:00	100.00%	100.00%
French Polynesia	1	2.00	00:00:14	100.00%	0.00%
Algeria	1	1.00	00:00:00	100.00%	100.00%
Moldova	1	1.00	00:00:00	100.00%	100.00%
Lebanon	1	1.00	00:00:00	100.00%	100.00%
Palestinian Territories	1	1.00	00:00:00	100.00%	100.00%

Tunisia	1	1.00	00:00:00	100.00%	100.00%
Dominican Republic	1	1.00	00:00:00	100.00%	100.00%
Cambodia	1	1.00	00:00:00	100.00%	100.00%
1 - 120 of 120					



Pages on this site were viewed a total of 231,275 times

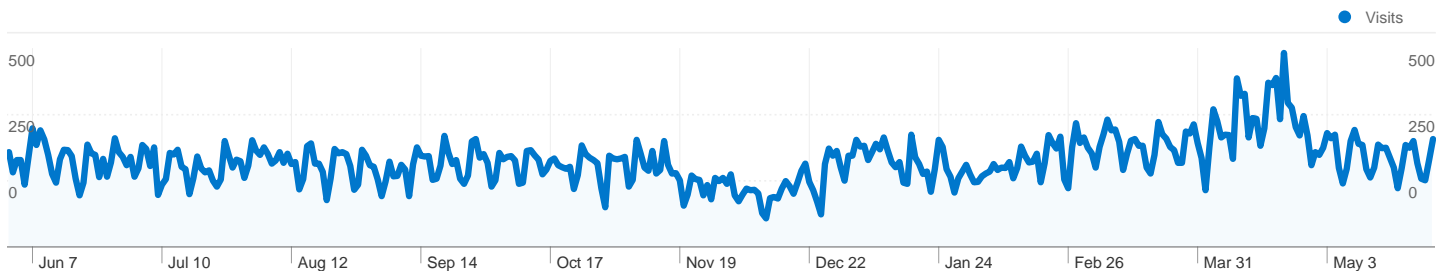
 **231,275** Pageviews

 **184,501** Unique Views

 **45.87%** Bounce Rate

Top Content

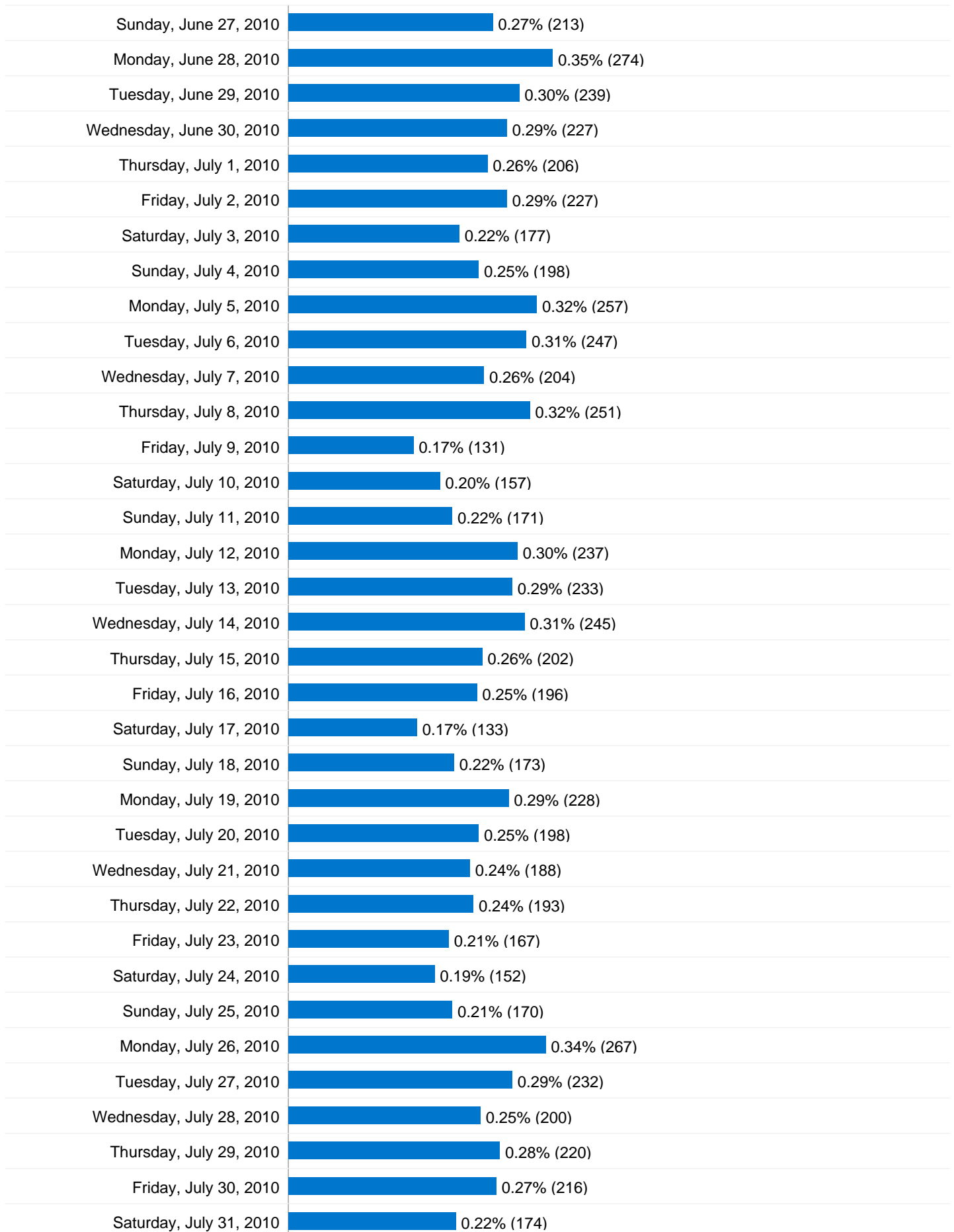
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/beechworth_accommodation/index.html	17,433	7.54%
/visitor_information/index.html	10,226	4.42%
/beechworth_accommodation/bedbreakfast.htm	9,622	4.16%
/beechworth_accommodation/selfcontained_2to4.html	8,329	3.60%

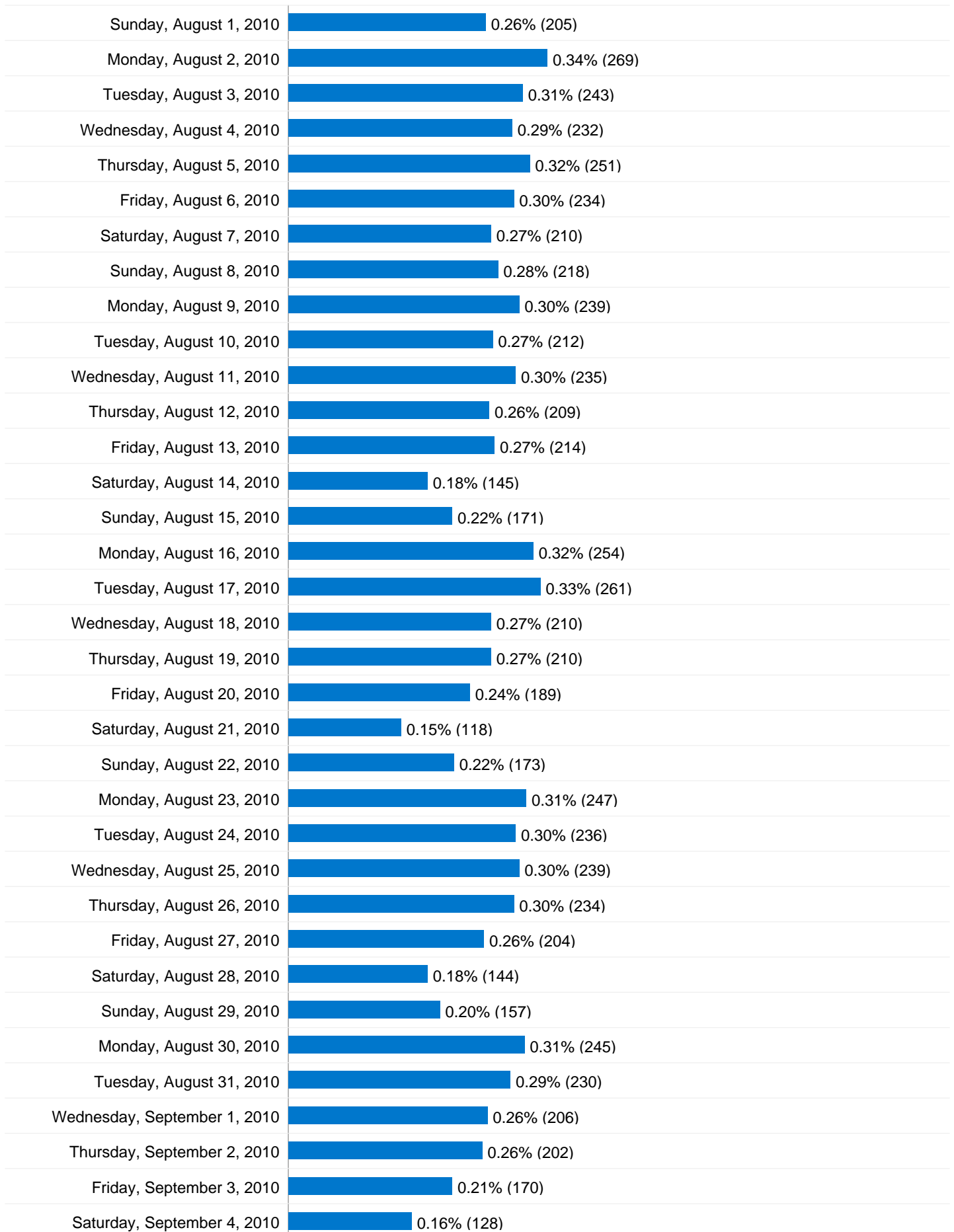


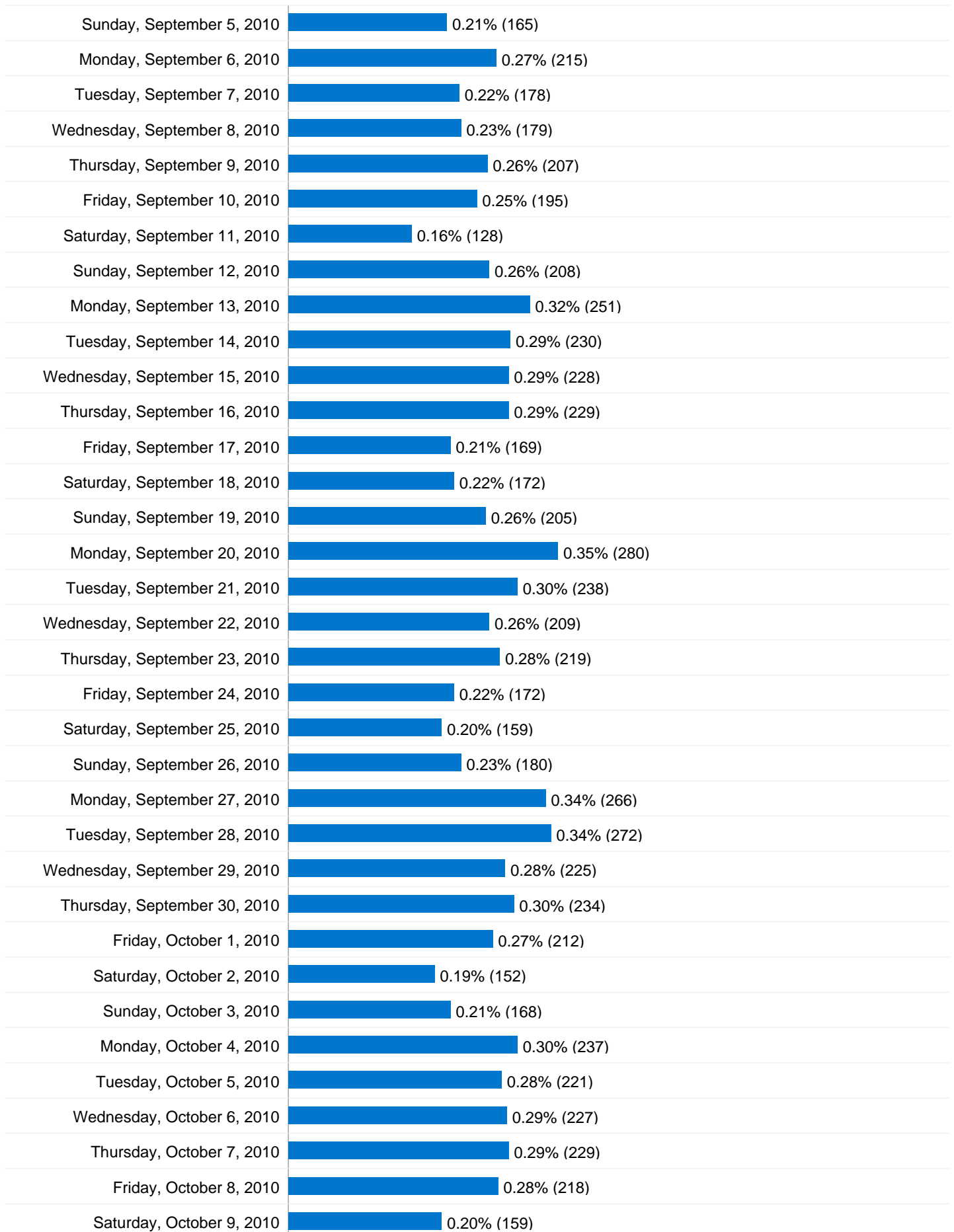
79,209 Visits

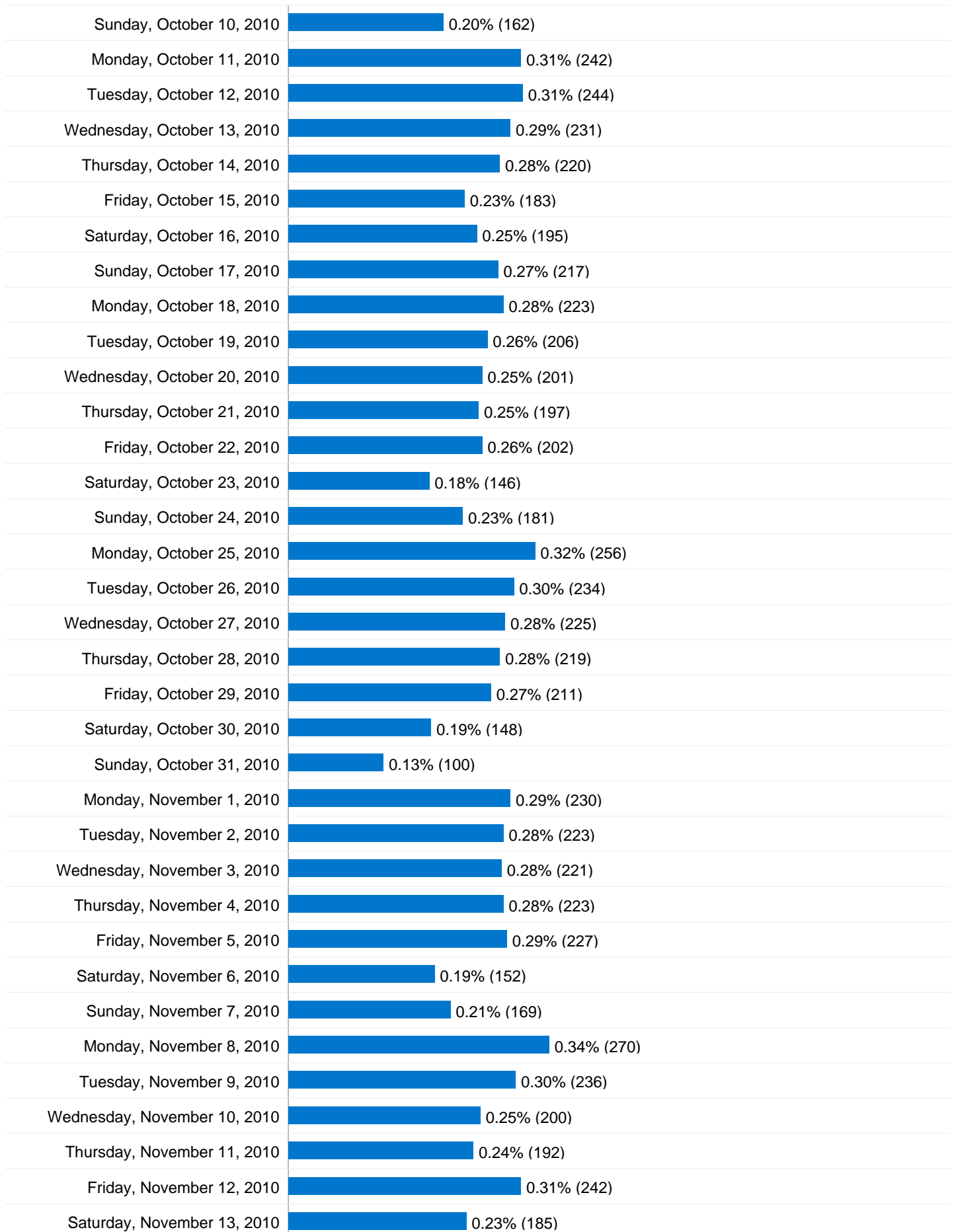
217.61 Visits / Day

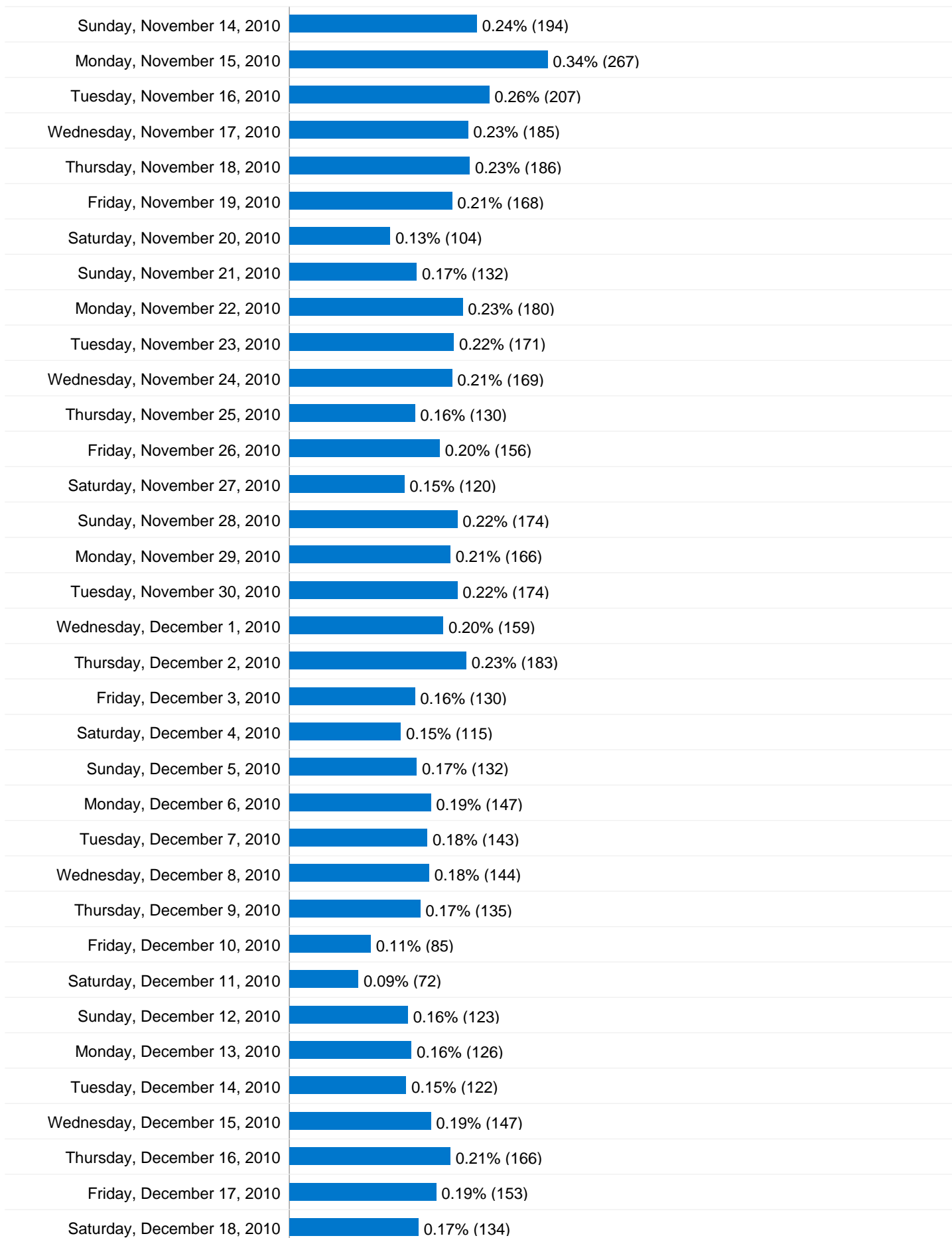
Tuesday, June 1, 2010	0.30% (239)
Wednesday, June 2, 2010	0.24% (188)
Thursday, June 3, 2010	0.28% (219)
Friday, June 4, 2010	0.28% (219)
Saturday, June 5, 2010	0.20% (157)
Sunday, June 6, 2010	0.29% (228)
Monday, June 7, 2010	0.38% (299)
Tuesday, June 8, 2010	0.32% (257)
Wednesday, June 9, 2010	0.37% (294)
Thursday, June 10, 2010	0.34% (271)
Friday, June 11, 2010	0.29% (232)
Saturday, June 12, 2010	0.23% (184)
Sunday, June 13, 2010	0.20% (162)
Monday, June 14, 2010	0.28% (221)
Tuesday, June 15, 2010	0.31% (245)
Wednesday, June 16, 2010	0.31% (244)
Thursday, June 17, 2010	0.29% (229)
Friday, June 18, 2010	0.22% (172)
Saturday, June 19, 2010	0.16% (130)
Sunday, June 20, 2010	0.20% (162)
Monday, June 21, 2010	0.33% (258)
Tuesday, June 22, 2010	0.30% (236)
Wednesday, June 23, 2010	0.29% (232)
Thursday, June 24, 2010	0.22% (176)
Friday, June 25, 2010	0.28% (222)
Saturday, June 26, 2010	0.22% (177)

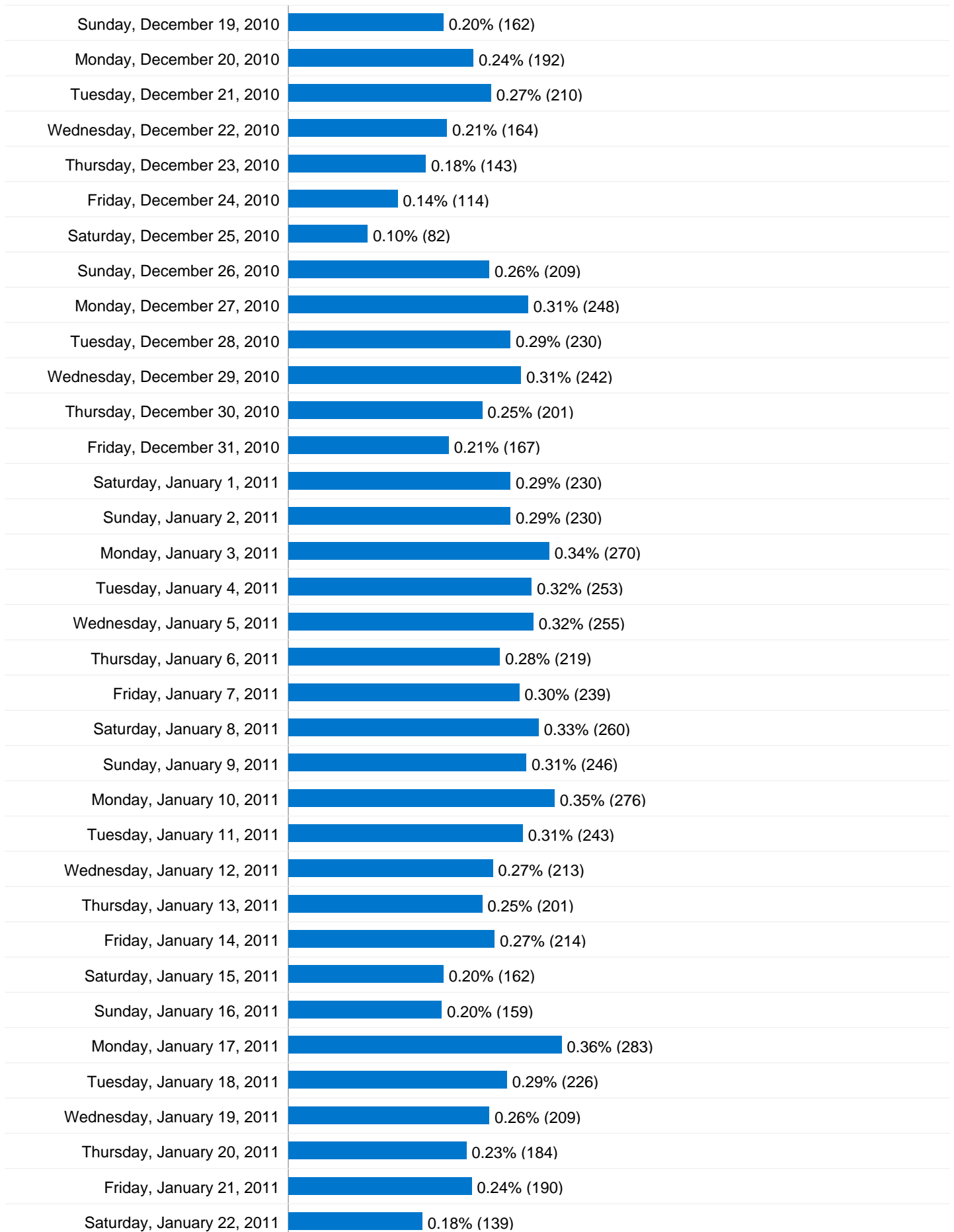


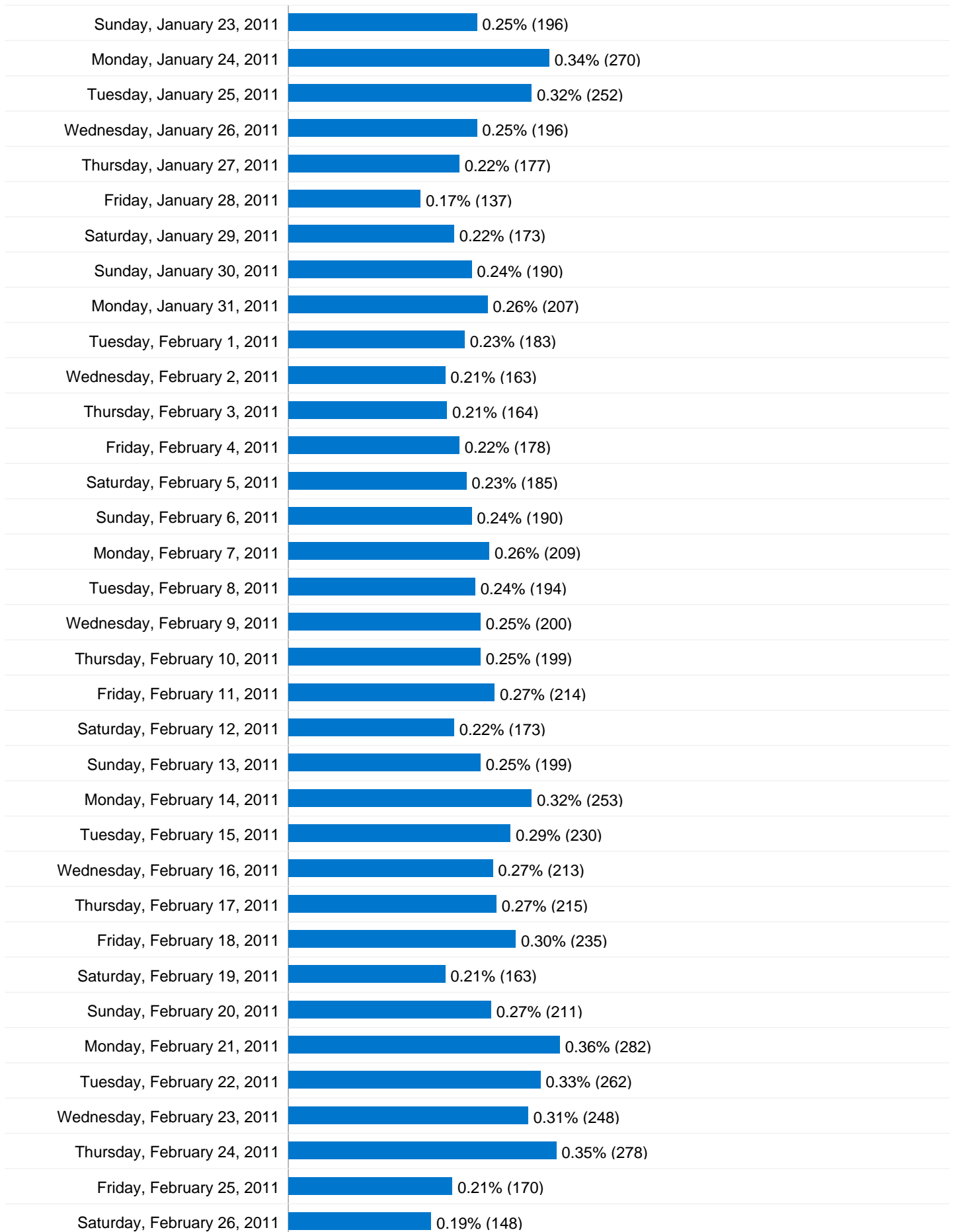


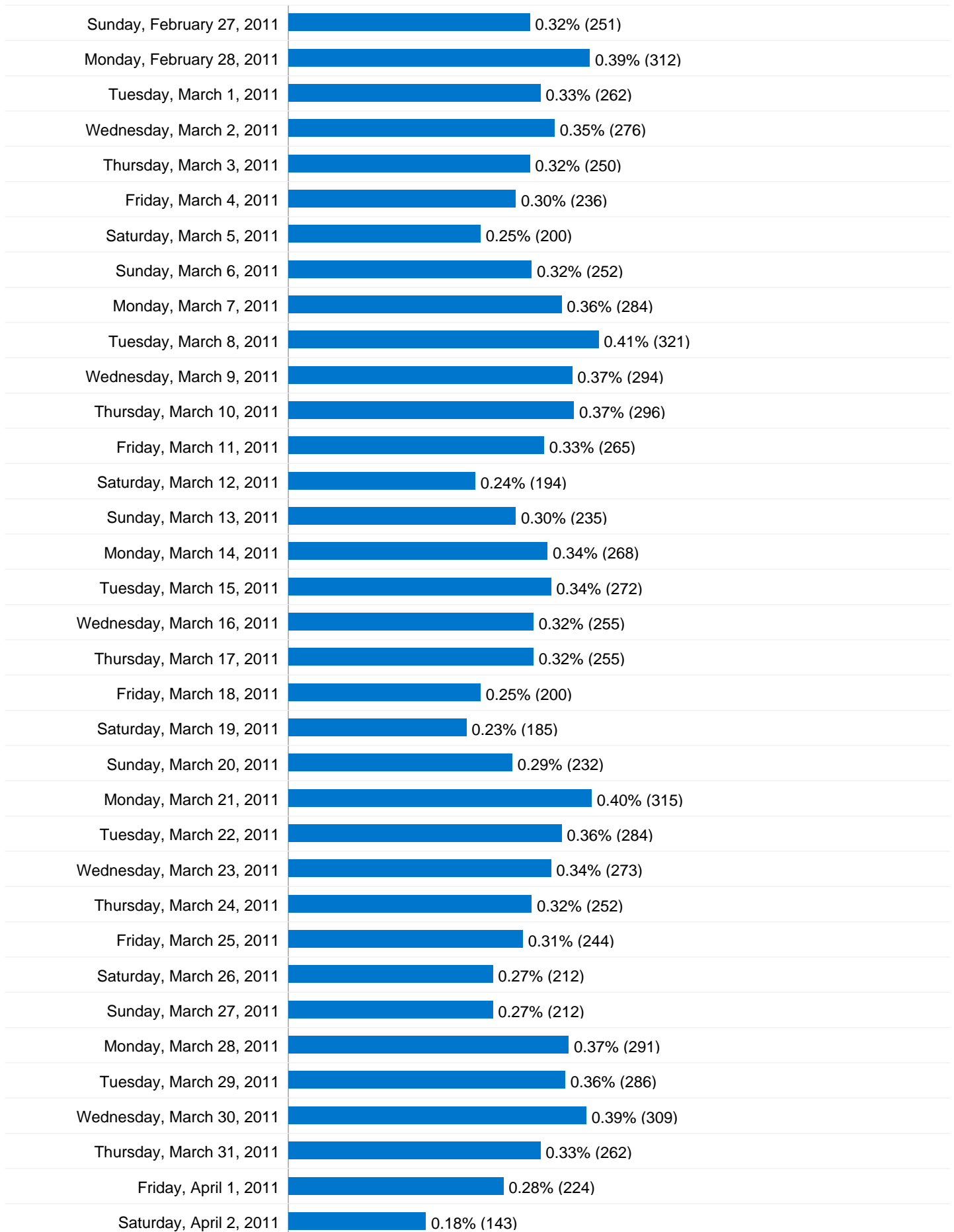


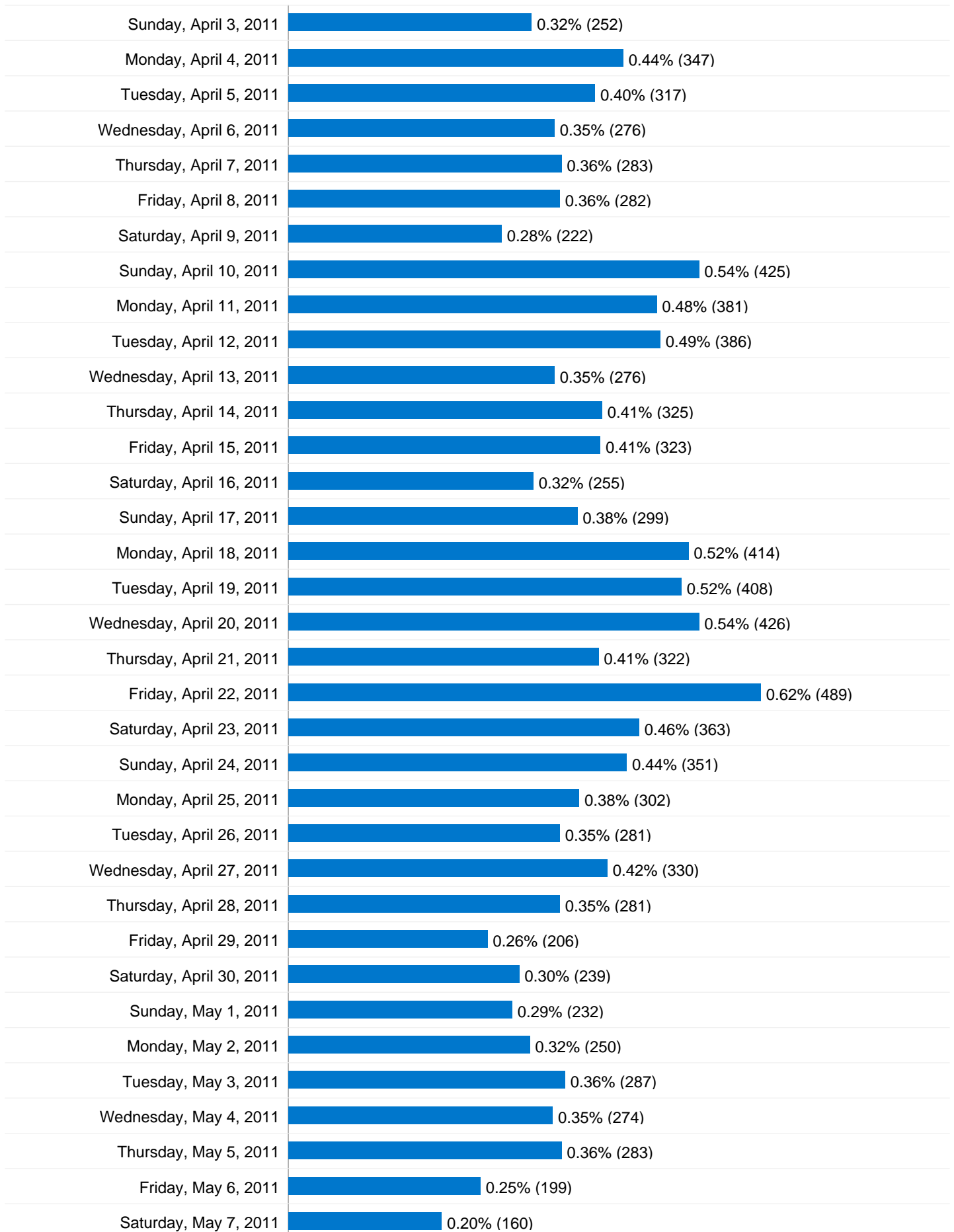


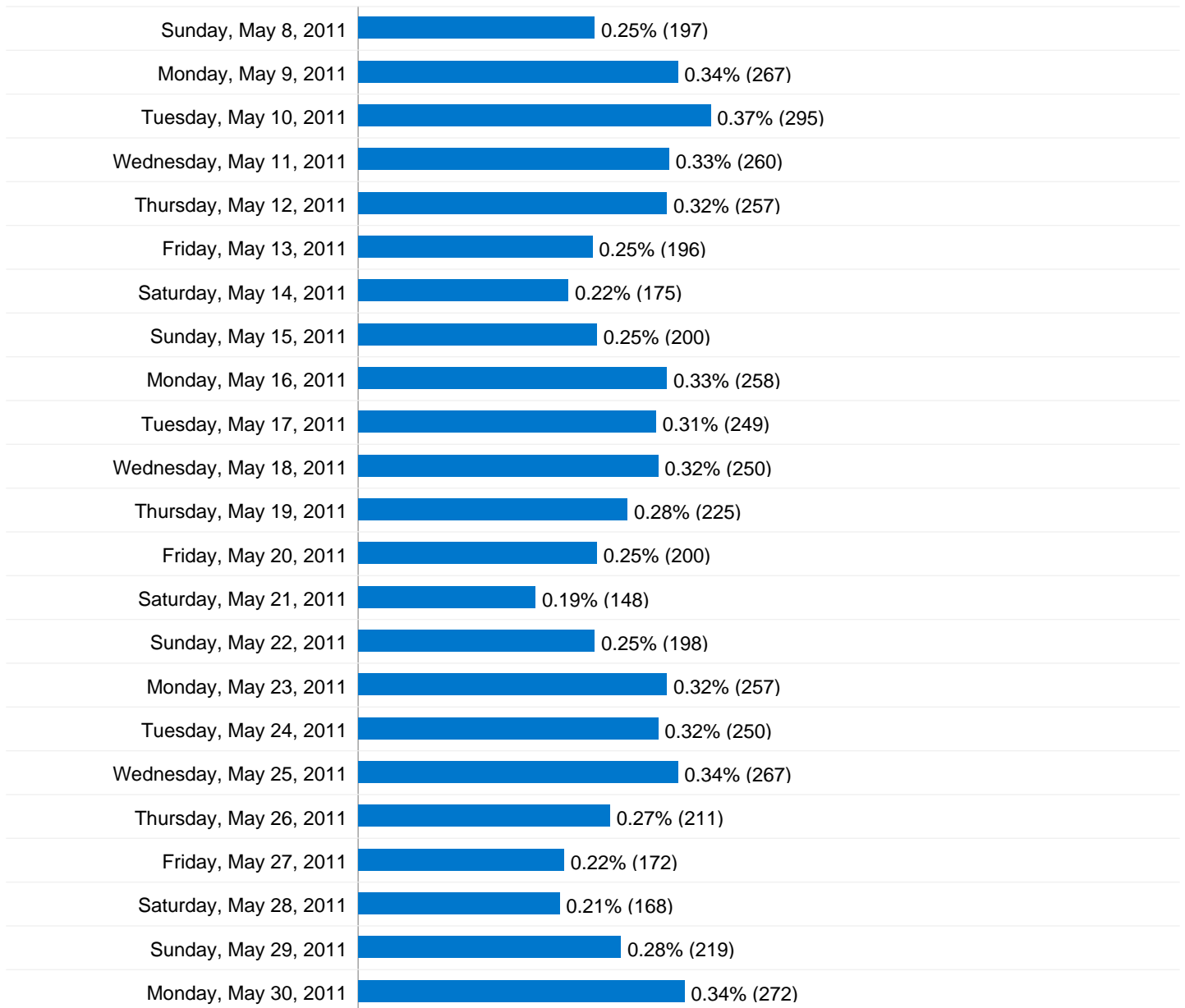








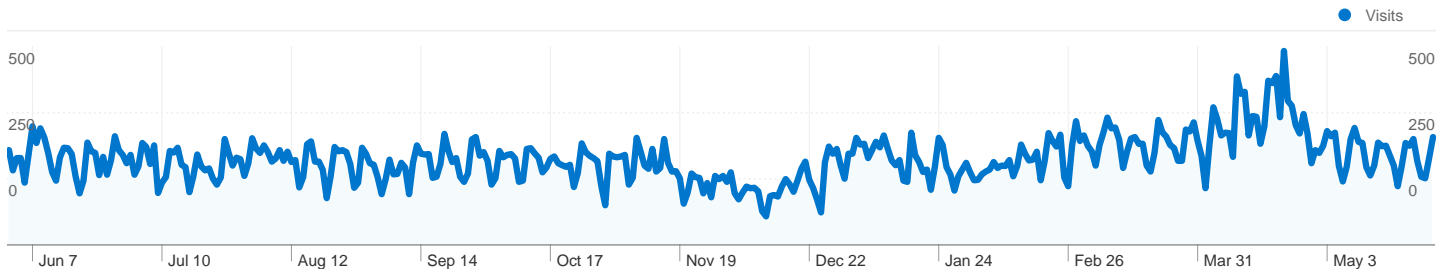




New vs. Returning

Jun 1, 2010 - May 30, 2011

Comparing to: Site



79,209 visits from 2 visitor types

Site Usage

Visits 79,209 % of Site Total: 100.00%	Pages/Visit 2.92 Site Avg: 2.92 (0.00%)	Avg. Time on Site 00:03:20 Site Avg: 00:03:20 (0.00%)	% New Visits 71.49% Site Avg: 71.43% (0.08%)	Bounce Rate 45.87% Site Avg: 45.87% (0.00%)	
Visitor Type	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
New Visitor	56,624	2.95	00:03:12	100.00%	44.47%
Returning Visitor	22,585	2.84	00:03:39	0.00%	49.38%