




Site Usage


 **74,126** Visits

 **42.25%** Bounce Rate

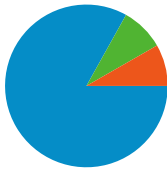
 **235,209** Pageviews

 **00:03:41** Avg. Time on Site

 **3.17** Pages/Visit

 **69.70%** % New Visits

Traffic Sources Overview

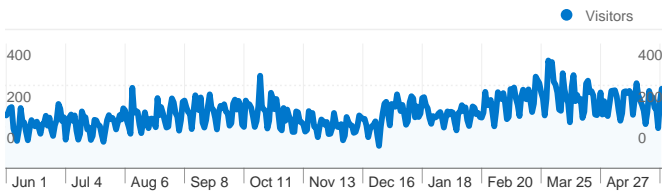


- **Search Engines**
61,604.00 (83.11%)
- **Direct Traffic**
6,389.00 (8.62%)
- **Referring Sites**
6,133.00 (8.27%)

Content Overview

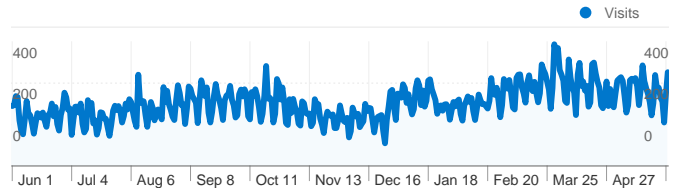
Pages	Pageviews	% Pageviews
/	30,899	13.14%
/accommodation/index.html	29,267	12.44%
/accommodation/bedbreakfast.	14,082	5.99%
/accommodation/selfcontained_	13,881	5.90%
/accommodation/motelshotels.h	10,203	4.34%

Visitors Overview



Visitors
52,835

Visits for all visitors

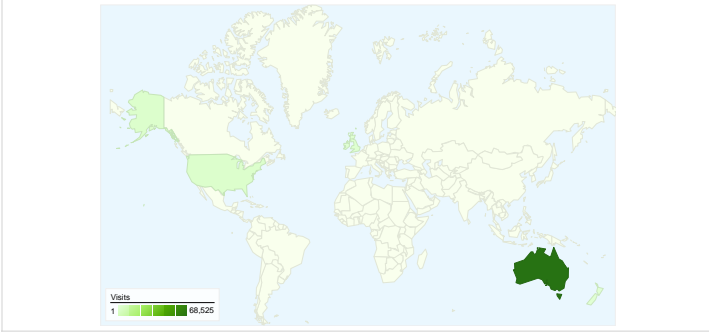


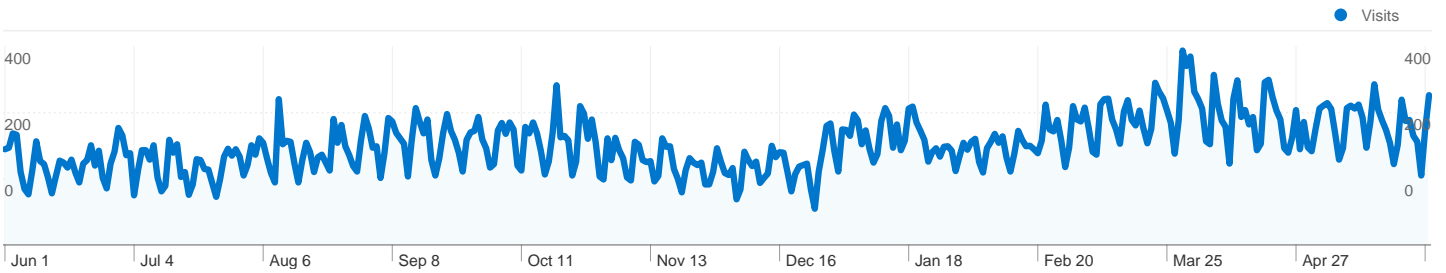
Visits
74,126

New vs. Returning

Visitor Type	Visits	% visits
New Visitor	51,727	69.78%
Returning Visitor	22,399	30.22%


Map Overlay




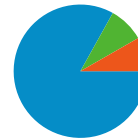


All traffic sources sent a total of 74,126 visits

 8.62% Direct Traffic

 8.27% Referring Sites

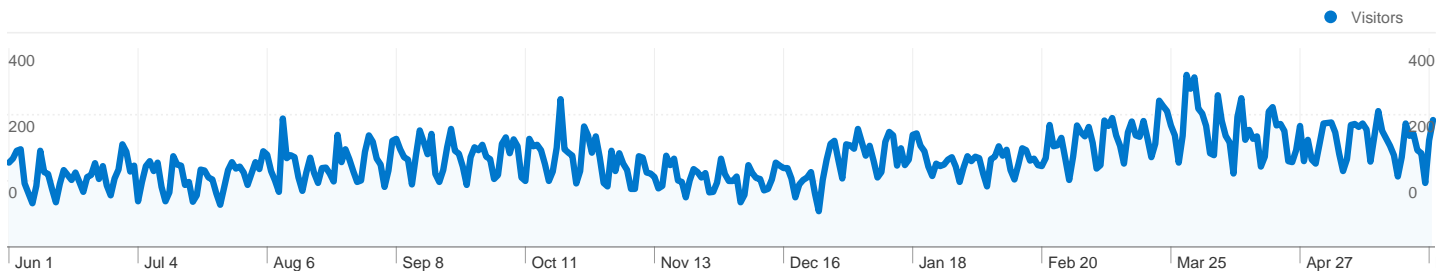
 83.11% Search Engines



- **Search Engines**
61,604.00 (83.11%)
- **Direct Traffic**
6,389.00 (8.62%)
- **Referring Sites**
6,133.00 (8.27%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	56,953	76.83%	beechworth	13,816	22.43%
(direct) ((none))	6,389	8.62%	beechworth accommodation	6,837	11.10%
bing (organic)	2,515	3.39%	beechworth victoria	2,614	4.24%
yahoo (organic)	1,131	1.53%	beechworth accommodation	1,045	1.70%
images.google.com.au	746	1.01%	beechworth accomodation	979	1.59%



52,835 people visited this site


 **74,126 Visits**

 **52,835 Absolute Unique Visitors**

 **235,209 Pageviews**

 **3.17 Average Pageviews**

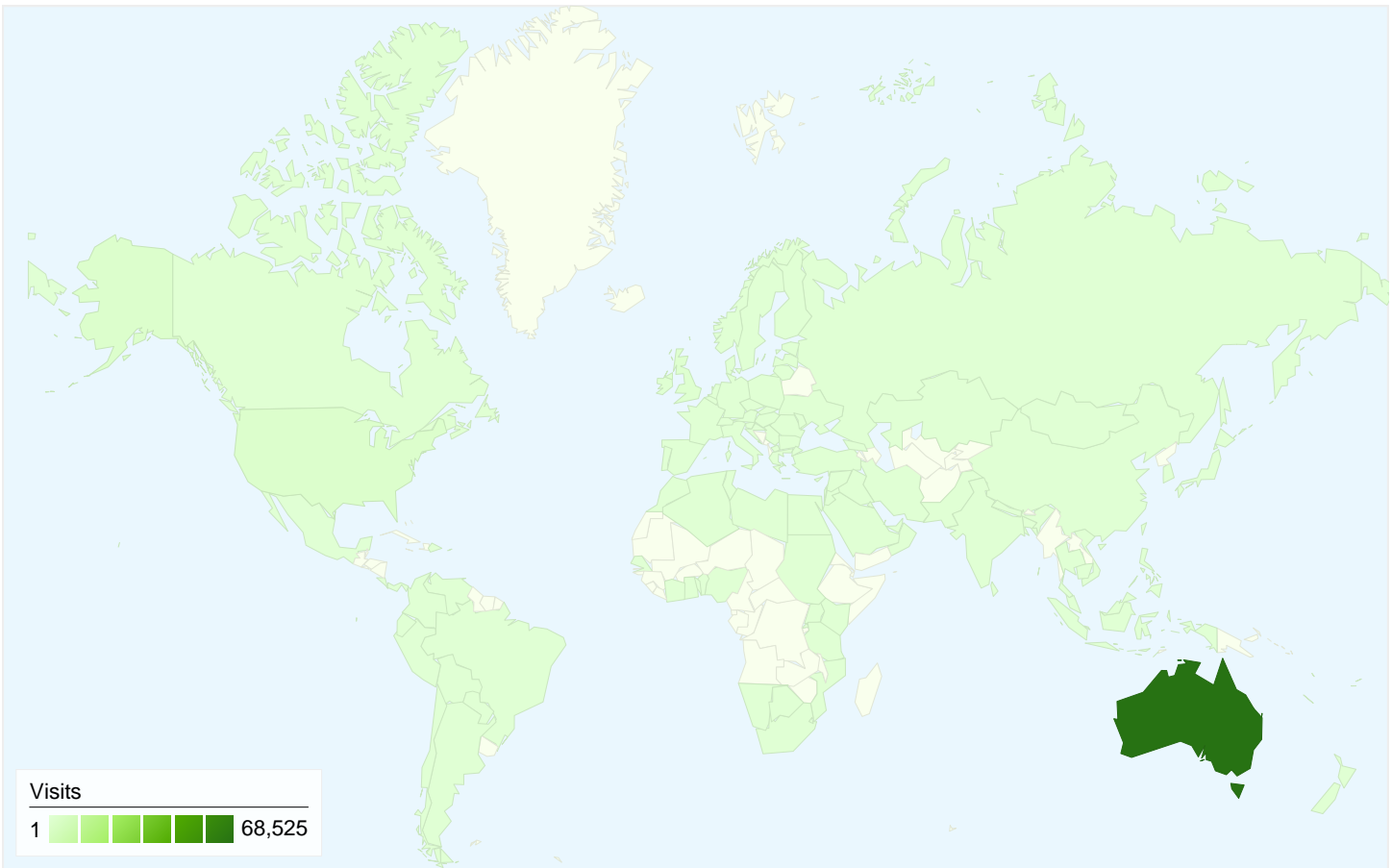
 **00:03:41 Time on Site**

 **42.25% Bounce Rate**

 **69.70% New Visits**

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	49,890	67.30%	Unknown	33,753	45.53%
Firefox	14,024	18.92%	DSL	19,701	26.58%
Safari	7,008	9.45%	Cable	14,237	19.21%
Chrome	2,035	2.75%	T1	4,331	5.84%
Mozilla	797	1.08%	Dialup	1,689	2.28%

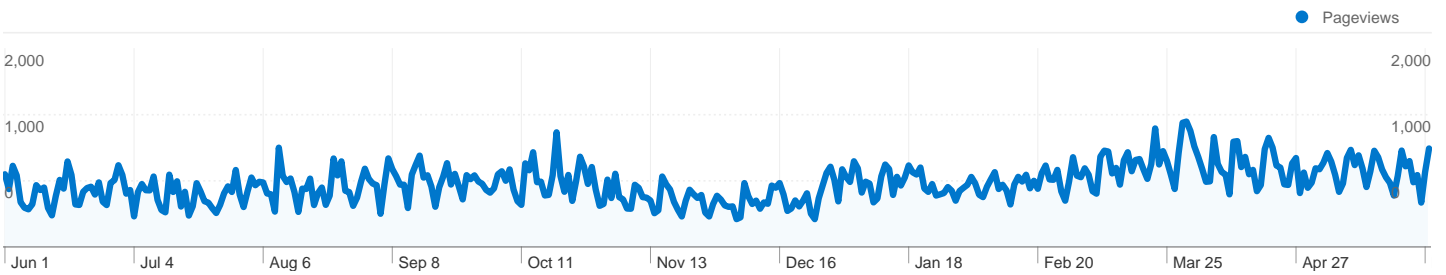


74,126 visits came from 126 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
74,126 % of Site Total: 100.00%	3.17 Site Avg: 3.17 (0.00%)	00:03:41 Site Avg: 00:03:41 (0.00%)	69.78% Site Avg: 69.70% (0.11%)	42.25% Site Avg: 42.25% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Australia	68,525	3.26	00:03:51	68.31%	40.10%
United States	1,698	1.64	00:01:01	91.81%	78.80%
United Kingdom	810	2.67	00:02:34	83.33%	55.68%
Ireland	509	1.16	00:00:13	99.02%	95.09%
New Zealand	378	3.01	00:02:54	85.19%	49.47%
Canada	232	2.35	00:02:19	90.52%	58.62%
Germany	177	2.76	00:02:53	76.27%	51.41%
Netherlands	119	2.78	00:02:08	75.63%	44.54%
India	117	2.56	00:02:33	94.02%	58.97%


Singapore	107	2.70	00:02:42	86.92%	43.93%
					1 - 10 of 126



Pages on this site were viewed a total of 235,209 times

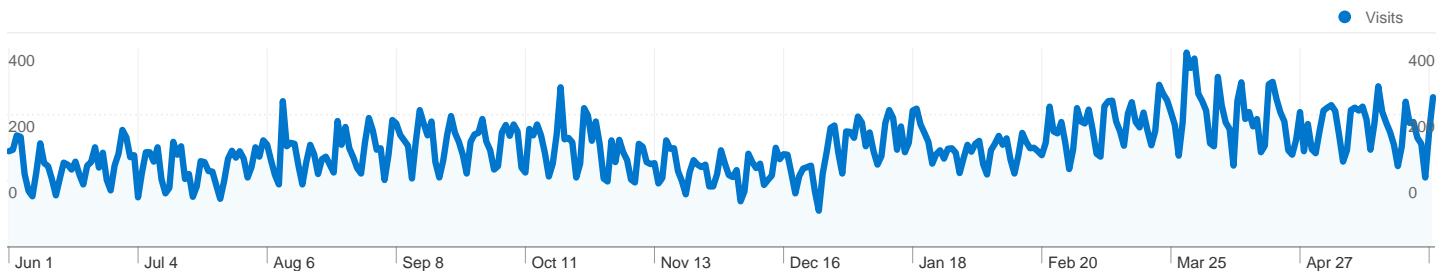
 **235,209** Pageviews

 **185,037** Unique Views

 **42.25%** Bounce Rate

Top Content

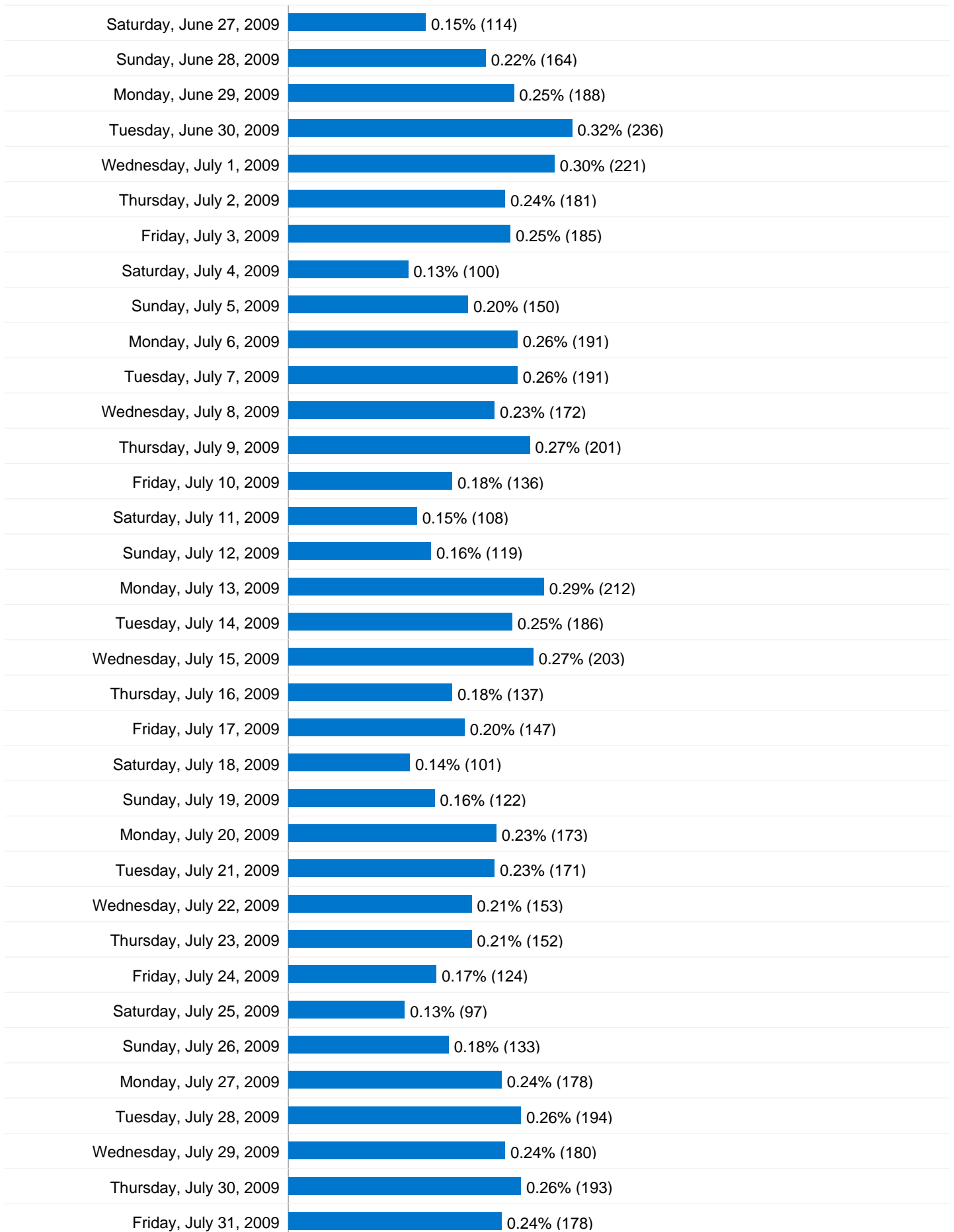
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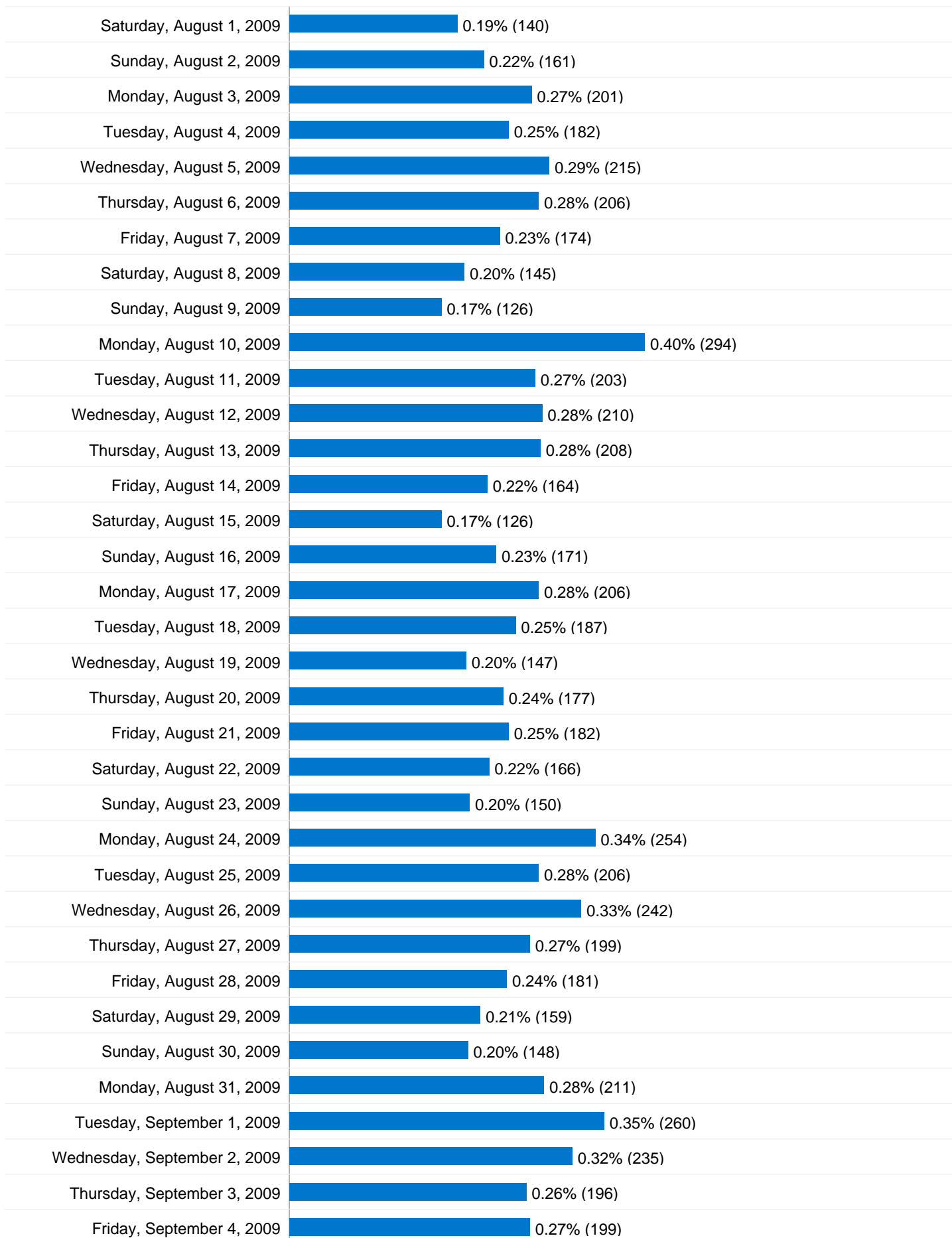


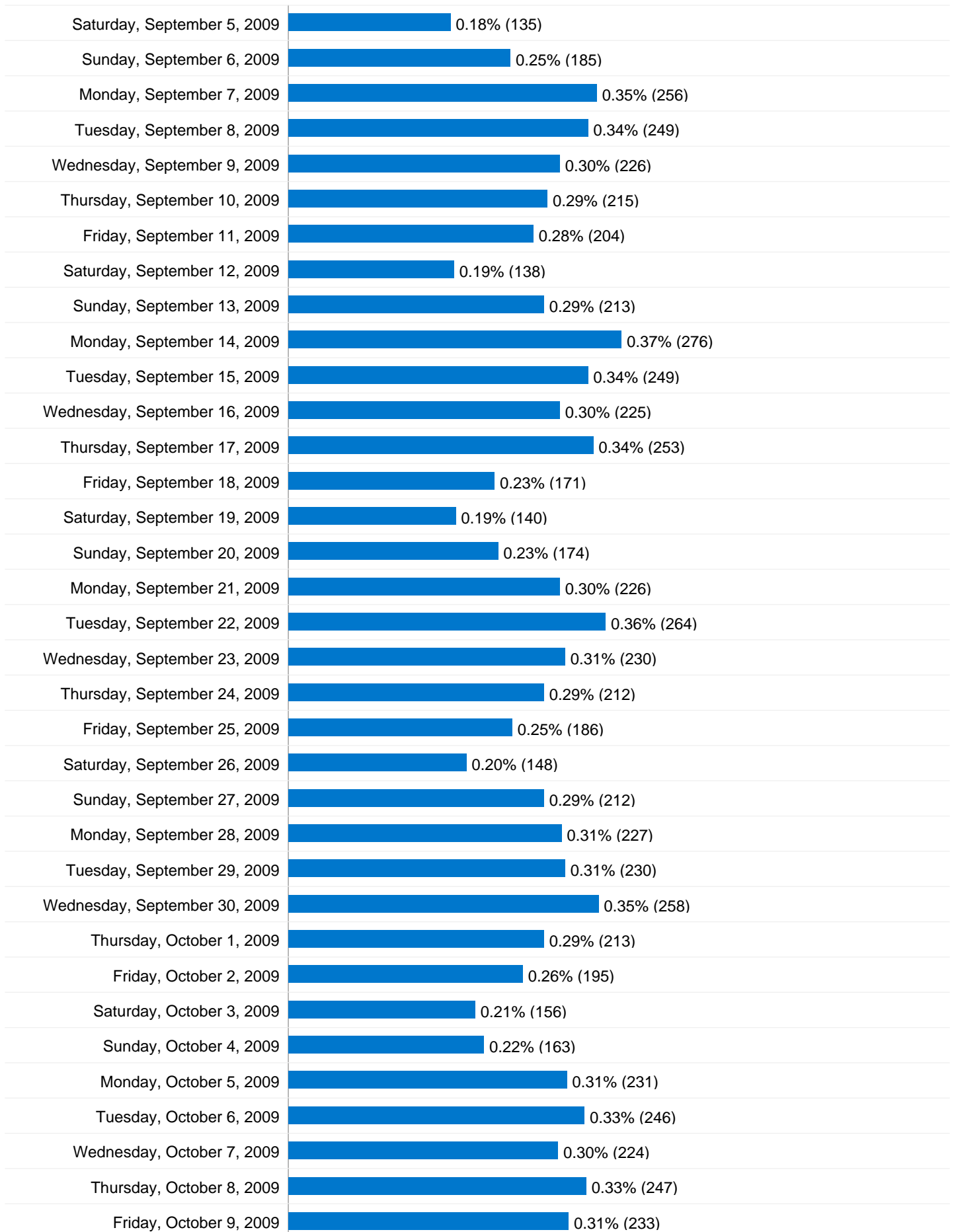
74,126 Visits

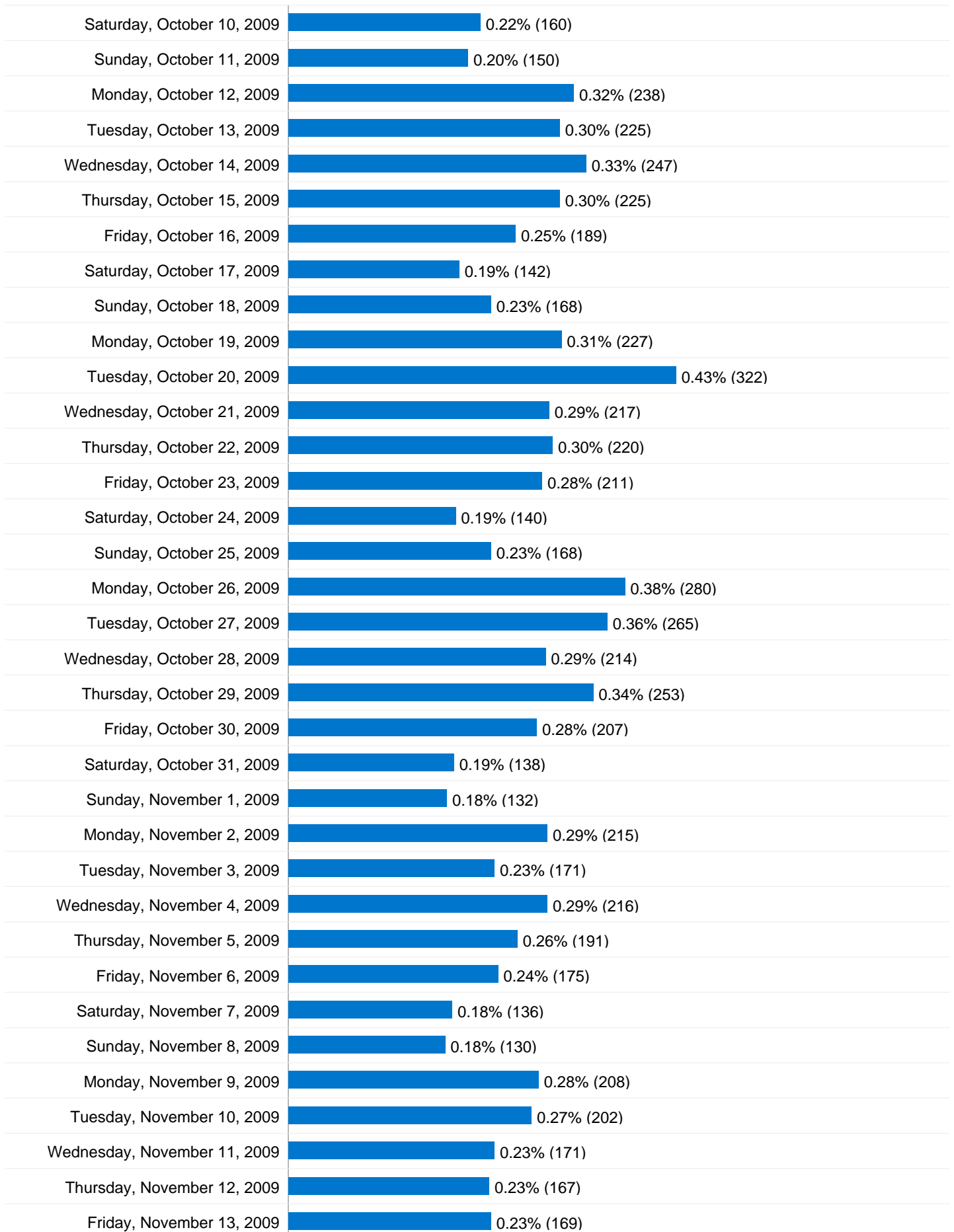
203.08 Visits / Day

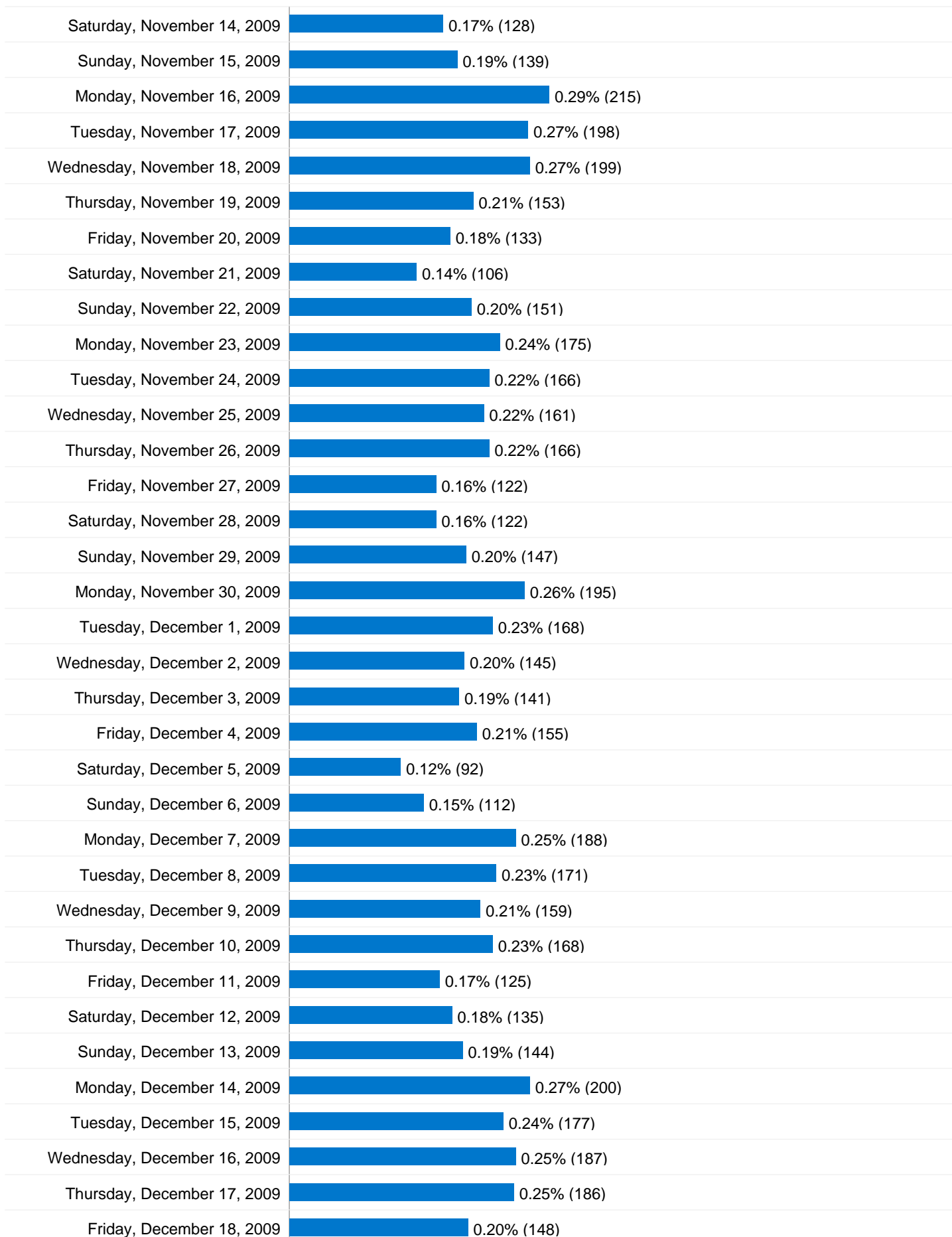
Monday, June 1, 2009	0.26% (193)
Tuesday, June 2, 2009	0.26% (196)
Wednesday, June 3, 2009	0.30% (225)
Thursday, June 4, 2009	0.30% (222)
Friday, June 5, 2009	0.20% (147)
Saturday, June 6, 2009	0.15% (113)
Sunday, June 7, 2009	0.14% (102)
Monday, June 8, 2009	0.20% (151)
Tuesday, June 9, 2009	0.28% (209)
Wednesday, June 10, 2009	0.23% (169)
Thursday, June 11, 2009	0.22% (163)
Friday, June 12, 2009	0.18% (136)
Saturday, June 13, 2009	0.14% (104)
Sunday, June 14, 2009	0.19% (138)
Monday, June 15, 2009	0.23% (170)
Tuesday, June 16, 2009	0.22% (166)
Wednesday, June 17, 2009	0.21% (156)
Thursday, June 18, 2009	0.23% (172)
Friday, June 19, 2009	0.20% (146)
Saturday, June 20, 2009	0.17% (126)
Sunday, June 21, 2009	0.22% (164)
Monday, June 22, 2009	0.23% (171)
Tuesday, June 23, 2009	0.27% (201)
Wednesday, June 24, 2009	0.22% (160)
Thursday, June 25, 2009	0.26% (190)
Friday, June 26, 2009	0.18% (135)

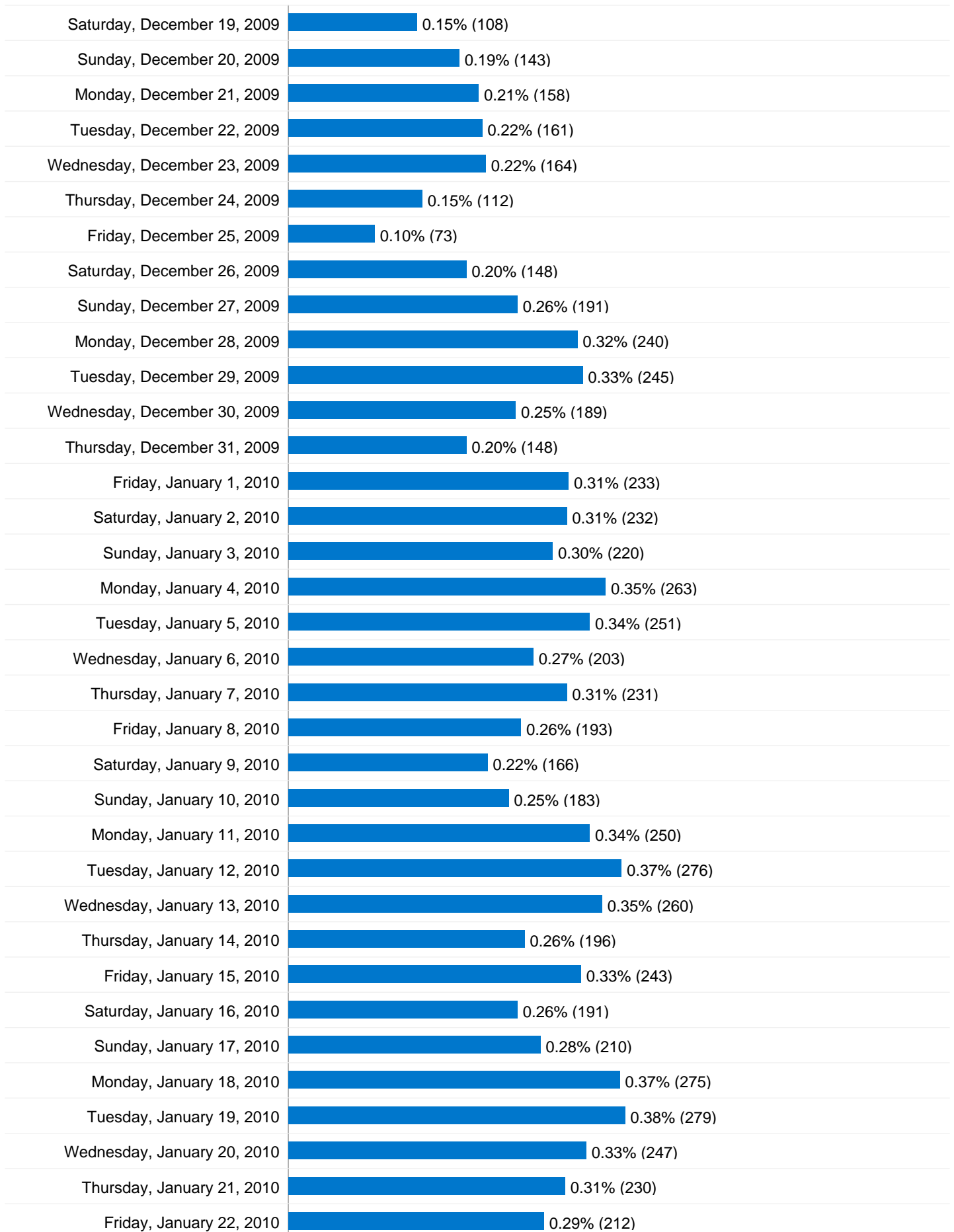


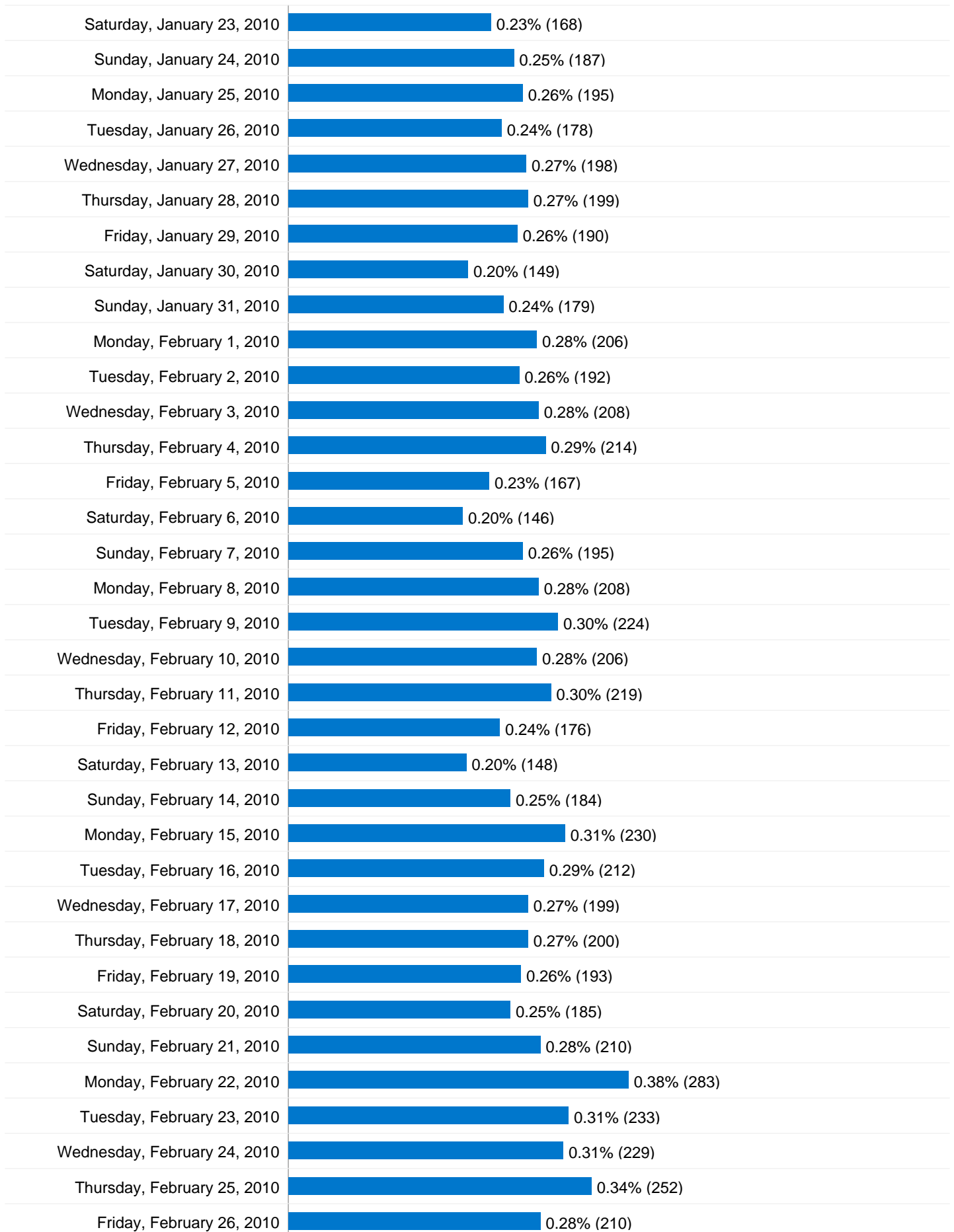


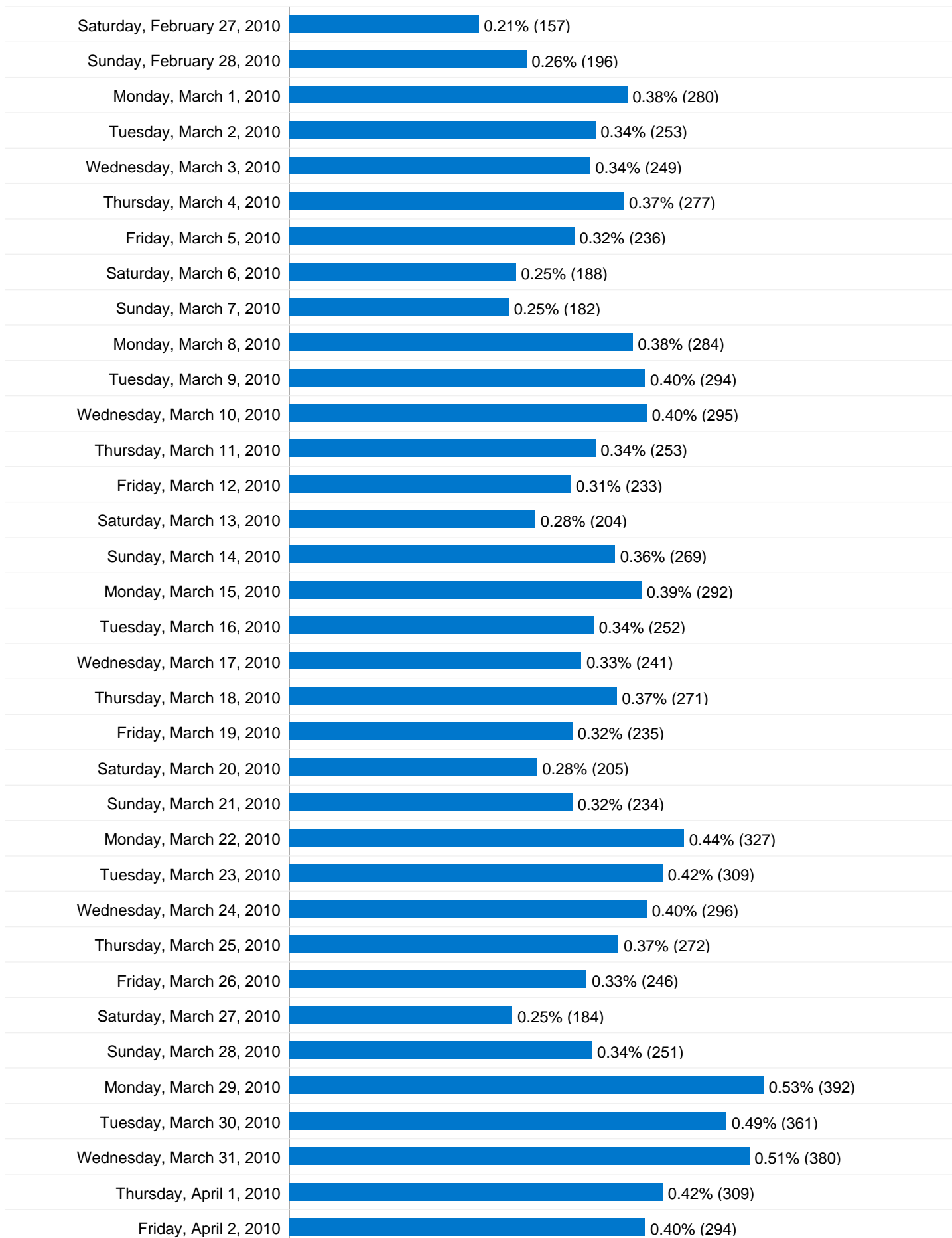


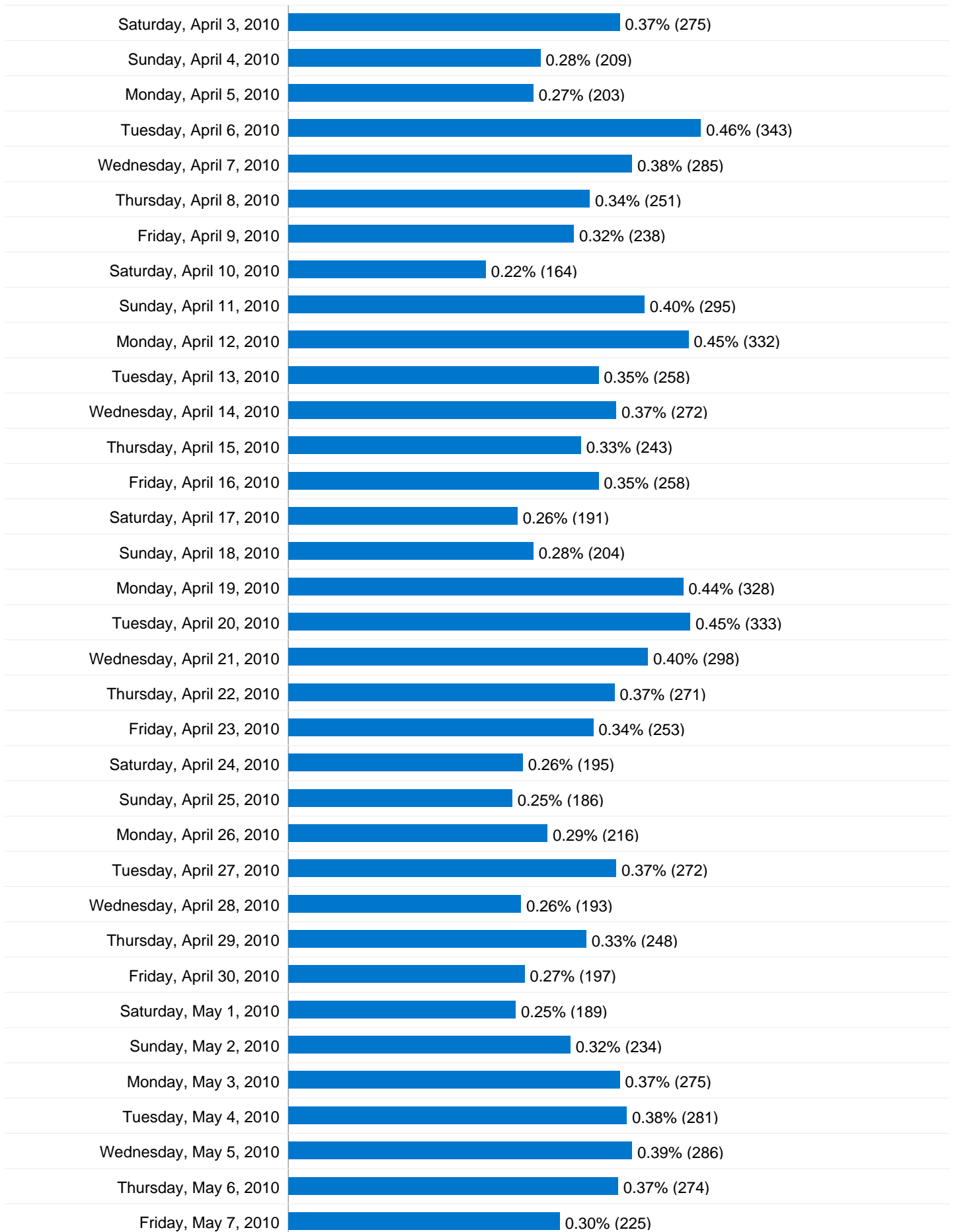


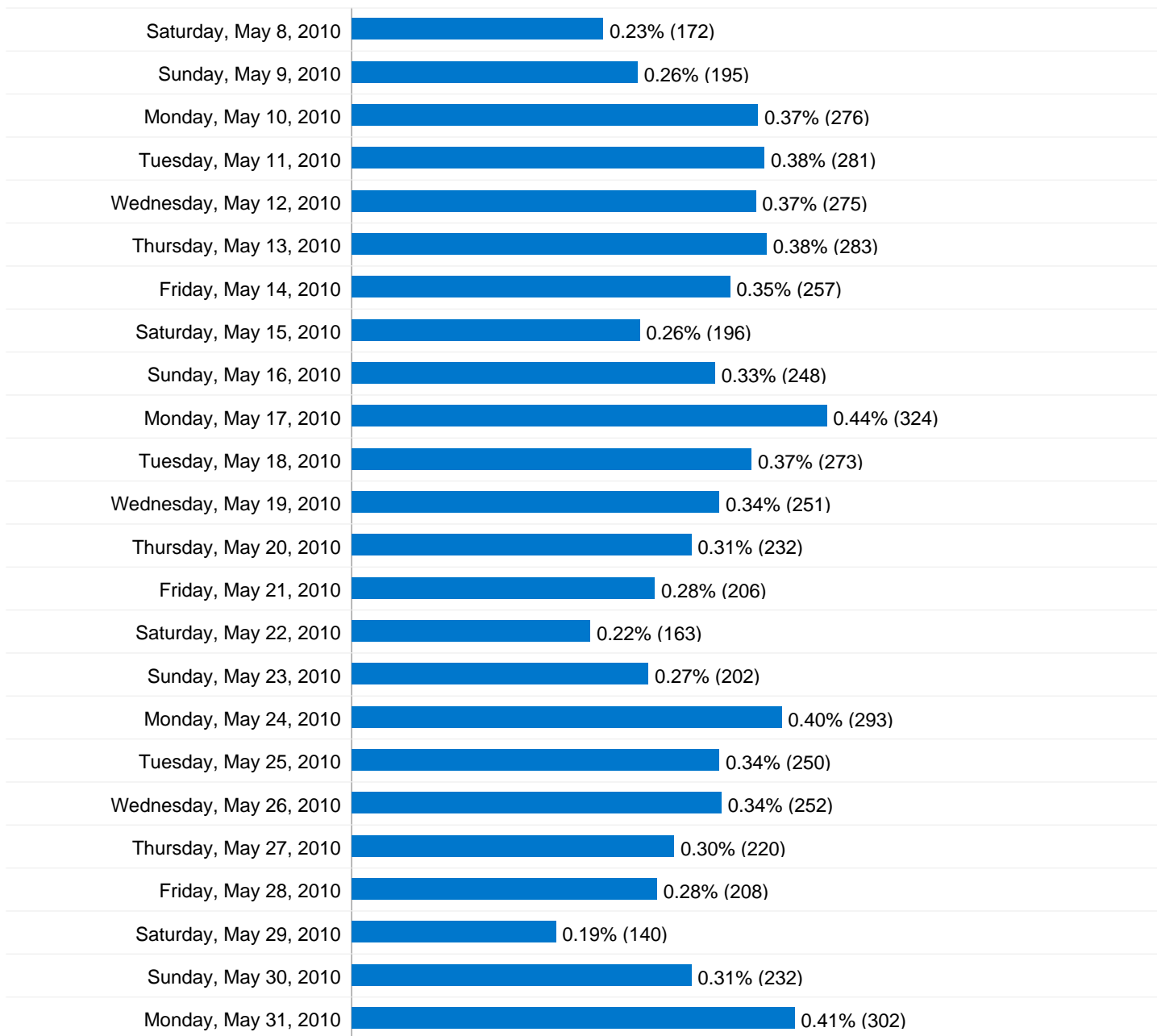








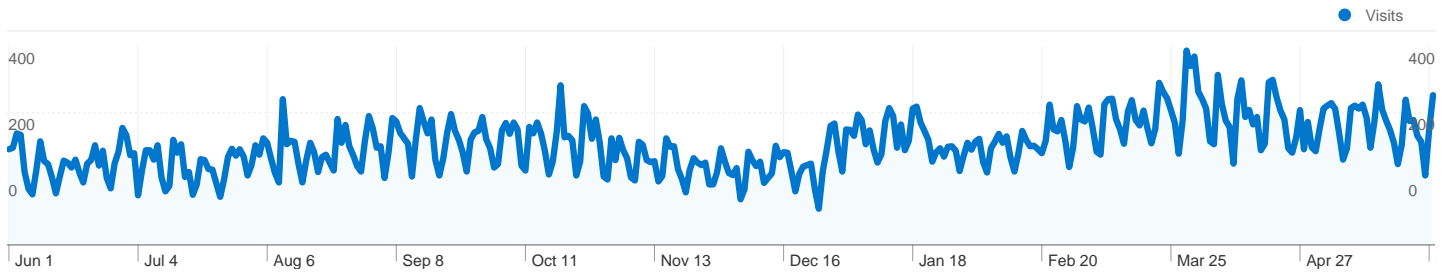




New vs. Returning

Jun 1, 2009 - May 31, 2010

Comparing to: Site



74,126 visits from 2 visitor types

Site Usage

Visits 74,126 % of Site Total: 100.00%	Pages/Visit 3.17 Site Avg: 3.17 (0.00%)	Avg. Time on Site 00:03:41 Site Avg: 00:03:41 (0.00%)	% New Visits 69.78% Site Avg: 69.70% (0.11%)	Bounce Rate 42.25% Site Avg: 42.25% (0.00%)	
Visitor Type	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
New Visitor	51,727	3.19	00:03:29	100.00%	42.13%
Returning Visitor	22,399	3.14	00:04:07	0.00%	42.55%